Council Plan 2025 – Engagement Questionnaire

Report of results

produced by Business Intelligence

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Contents

1. Background

The Council Plan 2020-2025 engagement questionnaire aimed to collect views from residents, workers, organisations and visitors to Warwickshire on Warwickshire County Council's plans for the next five years. The Council Plan 2020-2025 focuses on priorities in three areas:

- To ensure Warwickshire's communities are supported to be safe, healthy and independent
- To ensure Warwickshire's economy is vibrant and supported by the right jobs, skills and infrastructure
- To make the best use of resources

Respondents were asked to provide their views on proposed objectives within these areas. They were also asked to provide ideas, suggestions and input to inform an action plan on climate change that will be incorporated into all plans and actions. In addition, views on the council's financial strategy were sought.

2. Method

An online questionnaire was developed and hosted on the Citizen Space 'Ask Warwickshire' webpage (https://ask.warwickshire.gov.uk/). The questionnaire was live between 23rd September 2019 and 20th October 2019. In addition, a paper copy of the questionnaire could be requested along with alternative formats and languages. People could also respond directly by email to askwarwickshire@warwickshire.gov.uk, or in writing.

The questionnaire contained both quantitative and open-ended questions. Qualitative data was analysed by coding the comments provided by respondents into themes using NVivo to help organise the information.

Alongside the questionnaire a number of engagement roadshows took place between 11th October 2019 and 31st October 2019, across Warwickshire, where views were also gathered. The findings from these are reported separately.

Appendix 1 shows the questionnaire.

3. Key Messages

There were 1,112 respondents to the survey of which the majority (31.7%) were residents in Warwickshire. The highest number of respondents were from Warwick district.

Importance of the proposed objectives to respondents

When asked which of the objectives were important to them, for all but one of the ten objectives at least 80% of respondents said the objective was either very important or important. Free text comments suggested that some respondents found it difficult to prioritise as they though all areas were important.

- The objective that the least number of respondents said was very important or important was '*Supporting communities/businesses to develop digital skills and tools*' (56.8%; n=632).
- The objective with the most respondents answering very important or important was '*Managing & maintaining Warwickshire's transport network*' (91.8%; n=1,021). However, there was only 12 percentage points between this objective and the ninth most important objective.

When invited to comment on the importance of objectives, the most comments were themed around transport and highways, particularly, improved public transport, better opportunities for active transport (cycling and walking), and comments on the state of the road network/congestion. Other common themes that received comments from respondents were around climate change and the environment; management of WCC resources and spending; waste management and recycling; and the impact of new housing developments.

When asked to say which three out of the ten objectives were the most important, there was a clearer differentiation in responses.

- The objective that the highest number of respondents included in their three important objectives was "Supporting our vulnerable and disadvantaged children (54.2%, n=603)
- Only 3.3% (n=37) chose "*Supporting communities/businesses to develop digital skills and tools*" within their three most important objectives.

When considering responses by district/borough of residence/place of work there was a significant difference in how much importance respondents gave to objectives for five out of the ten objectives.

- For example, respondents in Nuneaton & Bedworth Borough gave more importance to "*Attracting economic investment, business and employment growth and increasing skills*" than other districts and boroughs, and respondents in North Warwickshire Borough and Warwick District were more likely to choose "*Managing & maintaining Warwickshire's transport network* "as important.

Financial Strategy

The services that the highest proportion of respondents would spend <u>more</u> money on if there were extra funds was education (51.9%, n=568), and transport & highways (48.4%, n=530).

The service where the least number of respondents said more money should be spent was customer services (1.4%, n=15).

There was a similar response when asked which services <u>less</u> money should be spent on; the greatest proportion of respondents said customer services was the service on which less money should be spent if future funding is worse than predicted (77.5%, n=815). However, both education (8.1% n=85) and fire & rescue (8.0%, n=84) were services which the least respondents said less should be spent on.

Interestingly although a high proportion of respondents hadn't chosen fire and rescue as one of the services to spend more money on, it was the service where the fewest respondents said less should be spent.

Other comments

The main themes in free-text comments on the Council Plan 2025 engagement report related to transport and highways; better management of finances and resources by WCC; and climate change, sustainability and the environment.

Respondents were sometimes sympathetic to Warwickshire County Council and recognised that cuts from central government meant that difficult decisions have to be made.

Responding to Climate Change

When asked "What three things could Warwickshire County Council do to help <u>you (or your community or business)</u> to reduce your carbon footprint?" the highest number of comments fell within the themes of transport and highways, waste management and energy consumption. These included comments and suggestions on public transport, recycling, active transport (cycling and walking), incentives, grants and advice for improving home and business energy efficiency, enabling increased use of electric and hybrid vehicles, and more education and information.

Comments on similar themes were provided in response to the question on what three things <u>Warwickshire County Council</u> can do to reduce its carbon footprint. These not only related to the practices of the county council and their direct impact on carbon emissions but also the policies and decisions of WCC that influence the behaviours of residents and businesses that in turn determine their carbon footprint. Again, the highest number of comments were within the themes of transport and highways; waste management and recycling; and energy use and generation.
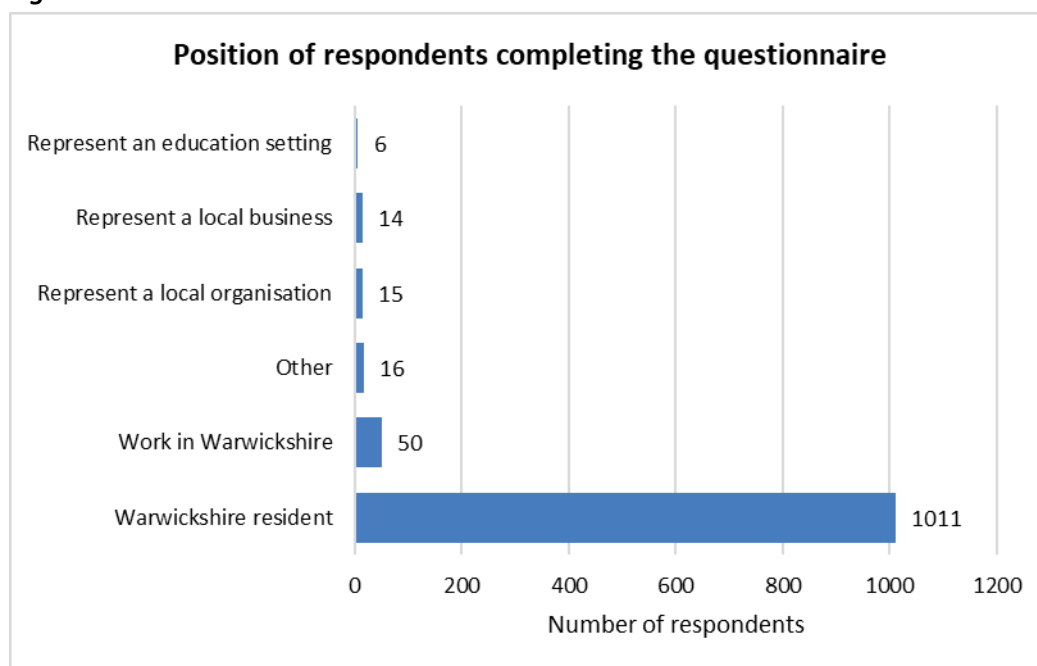
4. Questionnaire results

There were 1,112 questionnaires completed; 1,111 completed online and 1 completed using the paper version of the questionnaire.

4.1 Respondent Profile

The majority of respondents (n= 1,011; 90.9%) completing the questionnaire were Warwickshire residents (Figure 1). Those selecting other (n=16; 1.4%) included five respondents who lived in areas close to but outside of Warwickshire, four people who lived and worked in Warwickshire and two Parish councillors.

Figure 1

Of those respondents who said they were a Warwickshire resident, around one-third lived in Warwick District (Figure 2). The least number of responses were from residents in North Warwickshire (n=98, 13.9% of residents).

Of those respondents that answered the questionnaire in the position of someone working in Warwickshire, 30% (n=15) worked countywide, 28% (n=14) worked in Warwick District, 12% (n=6) worked in Rugby Borough , 8% (n=4) worked in North Warwickshire Borough, 6% (n=3) worked in Stratford on Avon District and 6% (n=3) worked in Nuneaton & Bedworth Borough.

Respondents representing a local business, local organisation or an educational setting were distributed evenly across Warwickshire.

Figure 2

District/borough of residents completing the questionnaire (%)

- Warwick District — 32.9
- Stratford on Avon District — 22.8
- Rugby Borough — 19.8
- Nuneaton & Bedworth Borough — 13.9
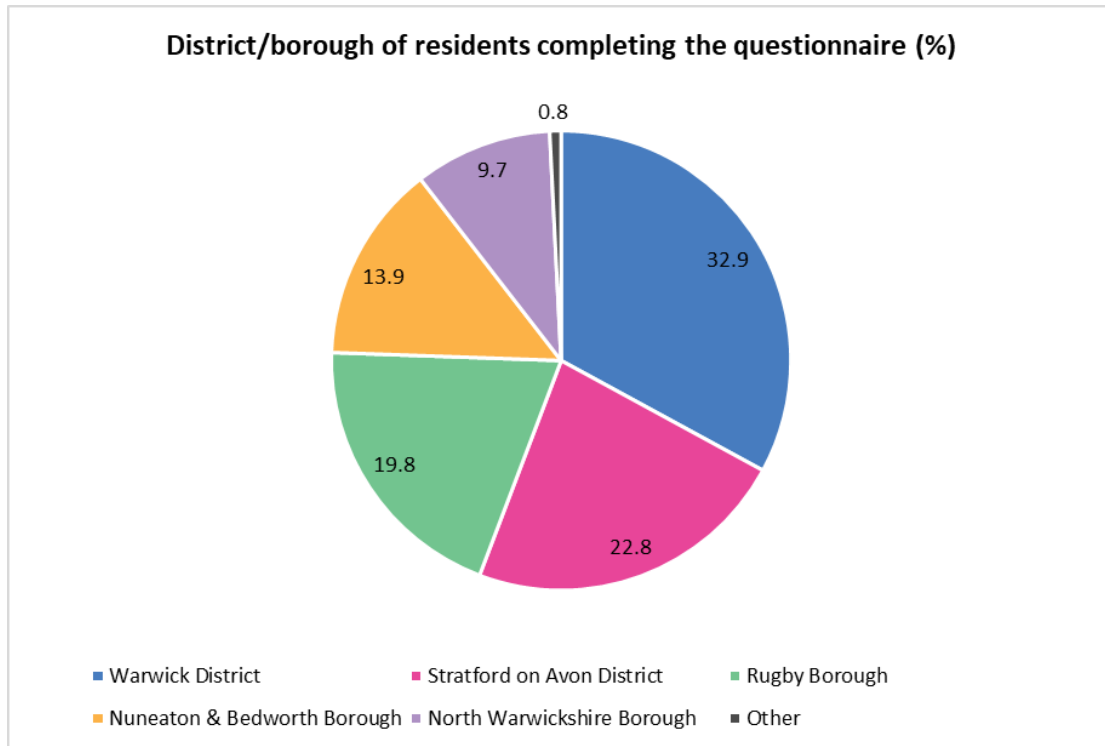- North Warwickshire Borough — 9.7
- Other — 0.8

Figure 3 shows a breakdown of respondents by a number of characteristics. Of those answering, there was a higher proportion of females than males and the majority of respondents (n=893, 80.3%) were between the ages of 30 and 74, with those aged under 29 and over 74 being under represented.

Figure 3 – Characteristics of respondents (n=1,112)

		Count	%
Gender	Female	615	55.3
	Male	409	36.8
	Prefer not to say	71	6.4
	Not answered	11	1.0
	Prefer to self-describe	3	0.3
	Non-binary	3	0.3
Does your gender identity match your sex registered at birth?	Yes	1,012	91.0
	No	6	0.5
	Prefer not to say	77	6.9
	Not answered	17	1.5
Age in years	Under 18	4	0.4
	18-29	109	9.8
	30-44	308	27.7
	45-59	328	29.5
	60-74	257	23.1
	75+	39	3.5

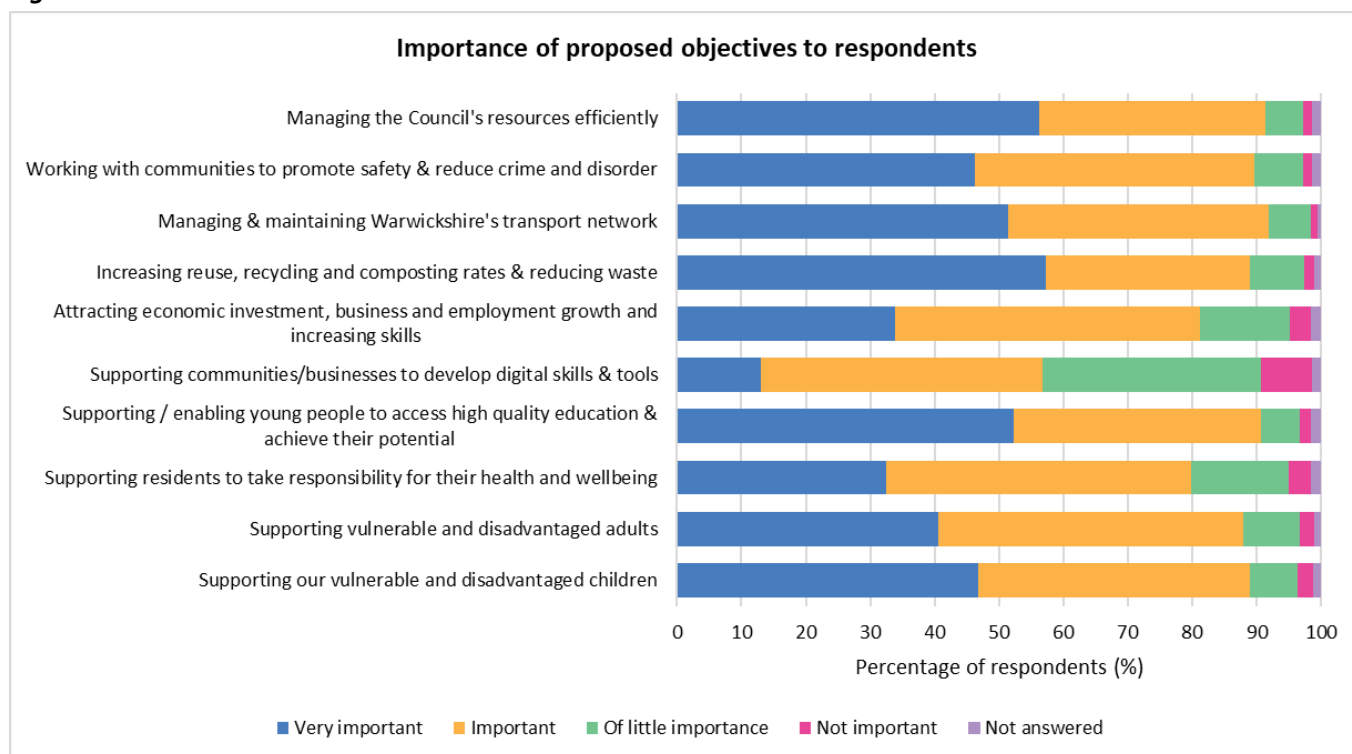|			
	Prefer not to say	55	5.0
	Not answered	4	1.0
Long standing illness or disability	Yes	147	13.2
	No	872	78.4
	Prefer not to say	80	7.2
	Not answered	13	1.2
Ethnicity	White British	919	82.6
	White Irish	16	1.4
	Gypsy or Traveller	0	0
	Other White background	47	4.2
	Mixed - White and Black Caribbean	2	0.2
	Mixed - White and Black African	0	0
	Mixed - White and Asian	5	0.5
	Other mixed background	4	0.4
	Asian or Asian British - Pakistani	0	0
	Asian or Asian British - Bangladeshi	0	0
	Asian or Asian British - Indian	14	1.3
	Chinese	1	0.1
	Other Asian background	0	0
	Black or Black British - African	2	0.2
	Black or Black British - Caribbean	1	0.1
	Other Black background	0	0
	Arab	0	0
	Other ethnic background	5	0.5
	Prefer not to say	85	7.6
	Not answered	11	1.0
Religion	Buddhist	5	0.5
	Christian	468	42.1
	Hindu	2	0.2
	Jewish	1	0.1
	Muslim	7	0.6
	Sikh	4	0.4
	Spiritual	19	1.7
	Other religion or belief	20	1.8
	No religion	470	42.3
	Prefer not to say	101	9.1
	Not answered	15	1.4
Sexual orientation	Heterosexual/straight	893	80.3
	Gay Man	14	1.3
	Gay woman/lesbian	5	0.5
	Bi/bisexual	30	2.7
	Other	10	0.9
	Prefer not to say	136	12.2
	Not answered	24	2.2

Respondents were presented with a list of proposed objectives and were asked which objectives were important to them. For all but one of the objectives 80% or more of respondents thought the objective was either very important or important (Figure 4).

- The objectives with the most respondents answering positively (very important or important) were '*Managing & maintaining Warwickshire's transport network*' (91.8%; n=1,021) and '*Managing the Council's resources efficiently*' (91.5%; n=1,017).
- The objective that the most respondents said was <u>very important</u> was '*Increasing reuse, recycling and composting rates & reducing waste*' with 57.3% (n=637) saying this was very important. This was closely followed by '*Managing the Council's resources efficiently*' which 56.3% (n=626) of respondents said was very important.
- The objective that fewest respondents (56.8%; n=632) thought was either very important or important was '*Supporting communities/businesses to develop digital skills and tools*'.

Figure 4

Three hundred and twenty-one respondents added comments that ranged across around forty themes about their response to the question about importance of the listed objectives. Many respondents added more than one comment. Figure 5 lists the main themes.

Figure 5

Theme / description	Count (%)	Example quotation(s) for illustration
Transport and Highways This broad theme was mentioned by the largest number of respondents. For analysis purposes a number of sub-themes that sit within the theme are presented.	125 (38.9%)	*"Managing and maintaining Warwickshire's transport network should be focused on walking, cycling and public transport. This is where the vast majority of the budget should be spent. We need a transport infrastructure which enables efficient transport not 1000s of cars queuing around the county."* *"Leamington being in the top 10 places in the country for pollution is something you should be working on, at the highest priority. It takes me 1/2 an hour to drive 6.2 miles to work which is ridiculous. Where are one-way systems, park & ride options, pedestrianising the parade."*
• **Transport network and policies** General comments were made on the overall transport network and transport policies.	29 (9%)	*"Traffic is killing Warwick and Leamington towns, need an integrated solution to get cars out of the towns (southern bypass, park and ride, more cycle tracks, schemes to promote public transport use)"* *"Transport needs more than managing and maintaining. It's a key brake on economic activity and key contributor to pollution".* *"Does "Managing & maintaining Warwickshire's transport network" mean more roads for more cars? Or does it mean making it easy and safe for people to move efficiently and healthily, e.g. prioritising good bike lanes and walking routes over more and bigger roads for cars?* *"Regarding the transport objective: my answer is only applicable to the PUBLIC transport network, cycling and walking infrastructure. We do not need more and bigger roads, the council should actively encourage more sustainable transport and provide the means that this can be achieved."* *"It is important that we bring ourselves into line with the Transport Policies of our near neighbours, West Midlands, Solihull and Coventry, private Transport will be need reduce having poor services and much higher costs puts our people at a major disadvantage, utilising and developing exciting transport infrastructure is essential, this will be the one thing that links all your other aspirations."*
• **Improved public transport network** Improved public transport and particularly an integrated public transport system were seen as important. Respondents commented on the availability, cost, reliability and frequency of	38 (11.8%)	*"To mitigate the expected increase in traffic due to the increased population I think that improved and more frequent public transport options could help"* *"Public Transport needs to be improved in ALL parts of North Warwickshire. I regularly hear of people who don't drive not being able to take jobs in Warwickshire as they can't get to them, so they have to work in Staffordshire instead!"* *"There should be a move towards an integrated public transport system. At the moment it is not integrated, particularly in the south of the county, which means that it is underused. It should*

the current public transport network.		*not take over an hour to travel from Stratford to Coventry by public transport."* *"Bus services extremely unpredictable in village locations resulting in persons being late for work"* *"Public transport is too expensive, is irregular and often full at peak times. For those of us who want to help make a difference, please support us by improving our public transport and making cycling more accessible."* *"You also mention that roads will have more traffic due to increased population - what about improving public transport particularly with increase in the elderly population".* *"encourage people to use public transport /walk / cycle. Create a brilliant public transport infrastructure so we can get to and from work/shops without using out cars - especially in rural areas"* *"We need more trains. We should have an integrated public transport network designed to make it realistic not to have a car for the maximum number of people."* *"However, the areas I see failing now are around transport, I have to drive my car for 3 miles to get to the nearest bus route."* *"Recently, I decided to take my children on the bus from Cubbington to Leamington town centre for an after-school treat and it cost £12 (plus was over half an hour late coming back). This is pricing people out of using public transport. Why not have a £5 family ticket to encourage sustainability in the next generation?"* *"Transport planning across the county needs to prioritise active travel and public transport and ensure that different modes are properly integrated."*
• **Enabling active transport (cycling and walking)** Respondents were keen to see more and improved cycling and walking routes and facilities. This was often linked to the objectives around health and wellbeing, the environment and transport.	35 (10.9%)	*"More safe cycle routes to encourage cycling, keeping people fitter, air cleaner and less cars"* *"Not enough is done to allow safe cycling which would encourage cycle use. Also in tandem with this look at cycle hire schemes in towns to encourage fitness and reduce traffic"* *"Invest in cycling infrastructure but not shared space, distinct cycling infrastructure where cyclists, pedestrians and motorised vehicles are separated."* *"WCC needs to ensure we are enabling/ promoting the right transport modes - walking and cycling, which then assists with health and wellbeing".* *"Could do with more cycle paths away from roads so cycling feels safe. I would not feel safe to cycle on the roads due to fast traffic and parked cars."* *"There must be a significant shift by WCC to provide healthy choices of travel such as cycling, walking and public transport. Such modes of travel to work or school can provide the*

		"opportunity for people to achieve the minimum necessary level of physical activity required for a healthy life"
		"A key concern of mine is the amount of car-traffic in our cities and I firmly believe that the council needs to do all it can to strengthen more sustainable ways of transport by prioritising pedestrians over cars (for example introducing more pelican crossings) and introducing a proper network of dedicated cycle lanes (separate from traffic) to make it safer and more attractive for people of all ages to walk and cycle and to avoid unnecessary conflicts between the two modes of transport."
• **Roads – safety, congestion and repair** Respondents commented on specific roads that they think are dangerous, that have problems with congestion and are in need of repair.	23 (7.2%)	*"The Butts and Cape Road are just blocked constantly, there's no out of town shopping in Warwick just Leamington, residents have to travel to Coventry as the roads are too blocked for Leamington 80% of the time. "* *"Bottle necks occur at specific times throughout Rugby especially at Mill Road bridge at the bottom of Murray Road"* *"The second pressing issue is the congestion and ugliness of Birmingham Road in Stratford upon Avon. Warwickshire is such a beautiful county except for this blight. It is the only way to walk into town and it's just not a nice place to walk as a pedestrian. It is run down, ugly and the air filled with traffic fumes"* *"Roads are concerning especially A5 near M42 junction which is seriously overloaded. Why was this road so poorly considered when the industry was increased? This road between Atherstone and Hinckley is one long traffic"* *"Another big objective for us is traffic! I travel from Warwick hospital 3 miles home, the majority of the time I cycle (with my child in a trailer), but last night I had to take the car and it took me 1 hour and 50 minutes to drive home."* *"Warwickshire roads are crumbling. Speed humps are dangerous, damaging to cars and environmentally unfriendly. They are not maintained and need removing urgently."* *"Create cohesion when planning road closures so areas of work do not take place at the same time by different businesses/contractors."* *"Also, pulling out onto Crick road when it is shift change at the DIRFT is near impossible and people constantly speed down Crick Road, especially after the corner which joins up to Kilsby Lane. As people are beginning to leave the village they seem to speed up dramatically, also making it near impossible to pull out of Eastwood Grove safely."*
Climate change and the environment Many comments raised the issue that climate change and the environment should be integral to	66 (20.6%)	*"The priority should be with 100% concentration on the fact that the climate crisis is real, happening now, and should be mitigated against."* *"Sustainability, tackling climate change and increasing biodiversity and wild green spaces should be the highest priority."*

the council plan and that for many respondents this was a priority area for them. Concern over air quality and pollution in Warwickshire was also a key sub-theme within this theme mentioned by 9 respondents.		*"I see no mention of climate change despite the fact that the Council has declared a climate change emergency – surely as a priority objective the Council should state that reducing its and the area's carbon footprint is a priority."* *"all these objectives should have sustainable outcomes linked to them – e.g. Supporting residents to take responsibility for their health and well-being should include using locally sourced food, diets which are not only nutritionally good but also low carbon"* *"Climate change, resource depletion, ecological crises, energy scarcity – all suggest a radically different way forward WCC appears not yet to have understood."* *"Disappointed not to see a much stronger emphasis on the Council's role in reducing carbon emissions and protecting the environment, which are areas where local authority leadership is essential and makes a big difference."* *"Protection of climate and environment should be the top priority. If that collapses everything else will follow"* *"On the next page you mention the Climate Emergency. We think that should be factored in alongside the categories here as it is critical to the future of Warwickshire"* *"The single most important issue facing us right now that you have not really addressed is addressing the climate emergency and the impact of climate change (increased flooding and pressures on agriculture). WCC needs to take steps to reduce reliance on fossil fuels."*
WCC resources and spending Respondents raised the issue of value for money and suggested areas where they thought money is being wasted and where/how resources could be better managed.	47 (14.6%)	*"Managing your resources effectively unlocks the other priorities, the more efficient you are the more money to spend elsewhere. So I would see this as a top priority to build the right foundations for everything else you want to achieve."* *"NHS, academies and the police should manage some of the above. Duplicity is a waste of public money"* *"As the council's resources seem to be of importance, I would like to question the need for the top of the range equipment, i.e. iPhones, tablets, laptops, tv etc. Surely there are other cheaper alternatives that would save thousands of pounds"* *"need real expertise from industry to assist council in providing better services for less as companies do continually"* *"I'm all for councils being more cost-effective but only if this is done through consultation in-house with existing staff rather than paying for an external audit. Your staff will know which services work and which processes waste money with little to no impact."* *"You, like the rest of us, have to "cut your coat according to your cloth". Accordingly, your aspirations need to be sensible and affordable. Not grandiose and flamboyant. Spend our money wisely and efficiently. Don't get ahead of yourself and do the necessary well."*

		"Without managing the Councils resources efficiently, none of the above is achievable"
		"And I see wastage in the council's services and how they run them, you need someone managing them who understands lean business management. Note if you get management of resources right, you will have resources to spend on education, social care etc."
		"Manage the councils' resources efficiently, with less wastage. – procurement, staff planning, offices, expenses, Council staff need better and more commercial HR policies so there's better recruitment, staff don't take advantage of generous sick pay, abuse flexi time, and do little if any work – get rid of the dead wood, there's no such thing as a job for life in 2019. Restructure. Collaborate with other councils, take advantage of economies of scale"
Waste management and recycling There were a wide range of comments around the theme of waste management with a particular focus on recycling and making it easier to recycle. Some of the comments were more aimed at the policies of districts and boroughs.	35 (10.9%)	*"I would like to see holistic and joined up recycling plans across the region. With information made readily available for the public about where to recycle items the council do not deal with."*
		"Better education to help people recycle effectively. A campaign to help people stop using their grey bins. Working with 14teracycle to have local drop off points for hard to recycle plastics. Promoting drop off points already existing in supermarkets for hard to recycle items. Talks in towns about how recycling actually works in our area and what the problems are and how to recycle and use green bins effectively. People are interested but need guidance to do this."
		"Do not think about charging for green waste collection. This is one of the better free things Warwickshire do. If there is a charge people will fly tip more, more will go into black bins. Green recycling is important and should be kept free."
		"Easier to recycle, instead of multiple boxes, bags and wheelie bins – stay in line with other councils and have black bin = general waste, green bin = recycling, brown bin = garden waste. If it's easier and less messy to recycle – people are more likely to do it/do it well."
		"At a local level, just saying we're going to 'reuse and recycle' doesn't appear to have been effective. The county needs to tighten up regulations on waste production by companies if they are going to operate in the area."
		"I would separate the goals of reuse and recycling, focusing instead on reducing consumption in the first place. Recycling makes people feel good, but I don't think it's a very efficient way of reducing climate impact"
		"Schemes to reward those producing less waste. (Even recycling waste)"
Impact of new housing developments	30 (9.4%)	*"Villages are having their whole ethos' eroded due to overpopulation, building and added transport in and around the village"*

Respondents referred to housing developments across Warwickshire, the inadequacy of the infrastructure to cope with the increasing population and the impact on the current population of the developments.		*"Stop building so many houses! The massive expansion schemes have no consideration about building communities, you mix the poor with the less poor and the result is antisocial behaviour and lots of crime, there's no shops, and the infrastructure is palmed off every time and the developers eventually get away with not doing it. You are a disgrace and most residents think you are owned /bribed by developers"* *"Provide adequate school, doctors, dentists, social and leisure facilities for areas with large numbers of new housing"* *"Concentrate efforts to improve life for existing residents rather than prioritising more housing. The infrastructure will not handle more housing."* *"All I see in Cawston are fields being turned over to developer after developer after developer. Enough already! There's no supporting infrastructure to support the housing e.g. secondary schools, shops, pubs, doctors."* *"Too many housing developments in Nuneaton and not enough school and doctors' places. The roads are already busy without the extra housing and the roads cannot cope with the volumes of all this extra vehicle activity"* *This is massively concerning with the HUGE amount of new houses being built in the Leamington area, our roads cannot cope with the current traffic demands, so how are they going to cope with all the extra people on the roads - not to mention the added stretch on our valuable resources, such as the hospital, GP and dental surgeries and school* *"In order to help promote wellbeing it would be good if we could stop the high levels of new housing developments on green field areas and farmland. Increased traffic, pressure on local resources and loss of natural areas is detrimental to the existing towns and villages."* *"Apart from the houses already planned, no more developments please! Kenilworth is about to change massively and it's not what we want. This is a rural and green area and this character should remain, as this is why we live here. In the newly build areas there HAS to be schools, shops, parking places, GPs etc. to avoid overcrowding in the existing town centers! It can't be up to the developers to plan the outline and content of new developments! Take back control!"*
Improving health and wellbeing Respondents commented on several issues in this theme including ideas on how WCC can contribute to improving health and wellbeing but also the involvement of partner organisations. Within this theme	23 (7.2%)	*"The item which mentions health is one particular approach which I do not think should be the main focus. We should be designing to support and make it natural for people to live healthy lifestyles."* *"Work with the local communities to understand what facilities can be provided that will enable more sport/fitness activity to promote health and reduce NHS costs"* *"Encourage (carrot and stick) business instead of individual citizens to be more responsible for recycling and health awareness removing burden on local government"*

improved services/support for mental health was mentioned by 7 respondents. Comments around health and wellbeing often referred to other objectives e.g. transport, waste.		*"Educate children and adults about importance of minimising waste and eating fresh food"* *"Need to allow more free children's exercise activities and music activities"* *"We also need to promote and expand green spaces for public use. This will help mental & physical health"* *"The key principles behind all decisions and actions need to be, reduction in Obesity, and reducing our environmental impact. This would mean for example, we stop spending money on roads and instead 'force' people to get out of their cars"* *"Provide mental health support before crisis point as well as at crisis point"* *"I think more needs to be done with children's mental health services. At present it is a long stressful process for both children and parents/carers and waiting lists are too long."* *"Early intervention for children and families to support them with mental issues, wellbeing, and giving them the support, they need."* *"There is really poor child mental health support services and disabilities affect all ages, the objective about responsibility suggests the Council will not commit to putting resources into improving this."*
General feedback on the objectives Respondents commented on the difficulties of prioritising services that are all important. Some suggested that some of the objectives would be better led by other organisations. In addition, several respondents were underwhelmed by the objectives suggesting that they are out of date and not aspirational enough.	22 (6.9%)	*"The objectives appear standard and not very aspirational or dynamic"* *"The Plan so far appears to be about maintaining 'Business as Usual' in a world that is changing out of all recognition."* *"I think overall it would be helpful for the Council to focus on roles where it makes the greatest difference in the context of wider national and regional activities. For example, I think C&W LEP is probably best placed to support the economic growth and skills objectives, and similarly digital skills are probably best delivered by others. Partnerships around crime and transport also seem to me to make sense. "* *"This is a list of things that you do, and think you should, not a set of policies based on our needs: asking me to allocate priorities from highly selective range does not give you any useful idea of what my priorities actually are. Air quality would be a good example."* *"Difficult to drop any of these from very important but as residents pay for WCC services through their taxes the welfare of residents must be the priority"* *"It's all important. How depressing that you're being forced to make difficult choices"* *"Disjointed and strange sets of priorities outlined in consultation. I would expect the council to manage resources efficiently as a foregone conclusion. Also, vulnerable people old*

		or young are just as vulnerable so why have they been separated"
		"Of course, all of these are important, and many depend on the other. What is wrong that these priorities compete for scarce resources. Perhaps an important role for the council is to publicise this fact so that people understand the devastating cuts to local government over the last 10 years and campaign to do something about it."
Crime and community safety Comments within this theme often referred to the level of crime and requested increased policing.	22 (6.9%)	*"Reduction in crime by additional policing and patrols at night.* *"Crime has increased significantly. The police are under-resourced and battling with a system which is 'soft on crime and soft on the causes of crime"* *"I have lived in Hillmorton for 6 years but in the last 6 months there seems to have been a massive increase in the amount of petty crime, theft, breaking into cars or vandalism to cars plus anti-social behaviour."* *"We need more police presence on our streets. So that they get to know the kids & teens"* *"I see crime happening or hear about it, and it's carjacking /house break ins not digital crime, there needs to be police visibility a mobile van once a month doesn't cut it."* *"Having lived in the area for 20 years I am appalled by the amount of crime and disorder - thefts, burglary, frequent fly tipping, road signs not being cleaned to be visible or repaired quickly where they have fallen over in country lanes."*
Regeneration of town centres In this theme the majority of comments related to the perceived demise of local town centres and the potential of WCC to support regeneration.	21 (6.5%)	*"Reduce shop rents and rates to encourage businesses to open and provide a more varied shopping experience."* *"We have a ghost town centre which is really sad."* *"We need more diverse shops in the market square, not just pubs & coffee shops. All the good shops are on side streets, or Smith street. Possibly because of rents & business taxes."* *"We have a great Ropewalk building that needs to be used well, and rents must go down to allow businesses to come forward"* *"There needs to be more done to help businesses grow in Nuneaton. The town centre is full of charity shops and small businesses often struggle to survive so more needs to be done to help them. Maybe charge rent according to how much the business makes in year rather than one set figure."* *"Rugby will not encourage any economic investment, the high street is like a ghost town with shops regularly closing because of greedy landlords increasing rates yearly, smaller shops just won't last in this current economic climate"* *"The town where I live used to host the largest open street market in the country, but the market has been systematically destroyed by high operating costs imposed on the businesses that trade there. The town's other retail businesses have suffered significant collateral damage as a result of the resultant*

		decrease in footfall, and many of them have closed down or moved to areas where the business is able to operate profitably" *"Town centres are struggling because the business rates do not support the lack of footfall. This needs addressing, as does parking - these should be free of charge to encourage people back into the towns."*
Wording of the questionnaire/ objectives A number of respondents commented on how the questionnaire was designed and the clarity of the objectives.	20 (6.2%)	*"How do you define 'vulnerable and disadvantaged'?"* *"The questions are not well thought out - indeed some are loaded. Of course, they are all 'important' or 'very important' - THE REAL ISSUE IS - HOW WILL WCC INTERPRET THE ANSWERS?"* *"Define child, define education, define woman, define vulnerable"* *"Poor way of asking questions, could give very important for all. Should have to put in order of priority."* *"There is very little information on these statements as to how they will happen. How can I support or not support one of these aims when they are so vague? e.g. I feel maintaining and managing the transport network IS important but there needs to be more sustainable travel and less reliance on cars."*
Education Respondents commented on a range of issues within the theme of education including its importance and how WCC can influence this area. There were also comments relating to specific aspects of education such as support for children who are vulnerable or have special needs.	18 (5.6%)	*"Education must be at the forefront to ensure the next generation is capable"* *"If there is a drive to ensure people are well educated everything else will follow through. The opportunity for all to have an excellent standard of education regardless of background or financial situation is key to ensuring the wellbeing safety and success of the community."* *"Because I lead a primary school and am passionate about education, I am most interested in the resources being put into primary school so that every child can be given opportunities to learn both the inner and wider curriculum"* *"Do you have enough control for the high quality education objective?"* *"National funding formula for schools in Warwickshire is awful, this should be your number one area to focus on. It is unfair, and knows on to all other services as referrals are made through desperately underfunded schools."* *"I think that if you invest in early childhood education, the tertiary education sector in this area is strong enough to create the skills you need to attract businesses, so I don't see why the Council needs to spend scarce resources on this."* *"Focus should move from always helping the 'disadvantaged'. To encouraging ALL students to do better"* *"Speaking as someone who works in a school, there is just nowhere near enough support in early help for vulnerable children. Social services are strapped of cash and it takes ages for children to be offered meaningful support through CAMHS.*

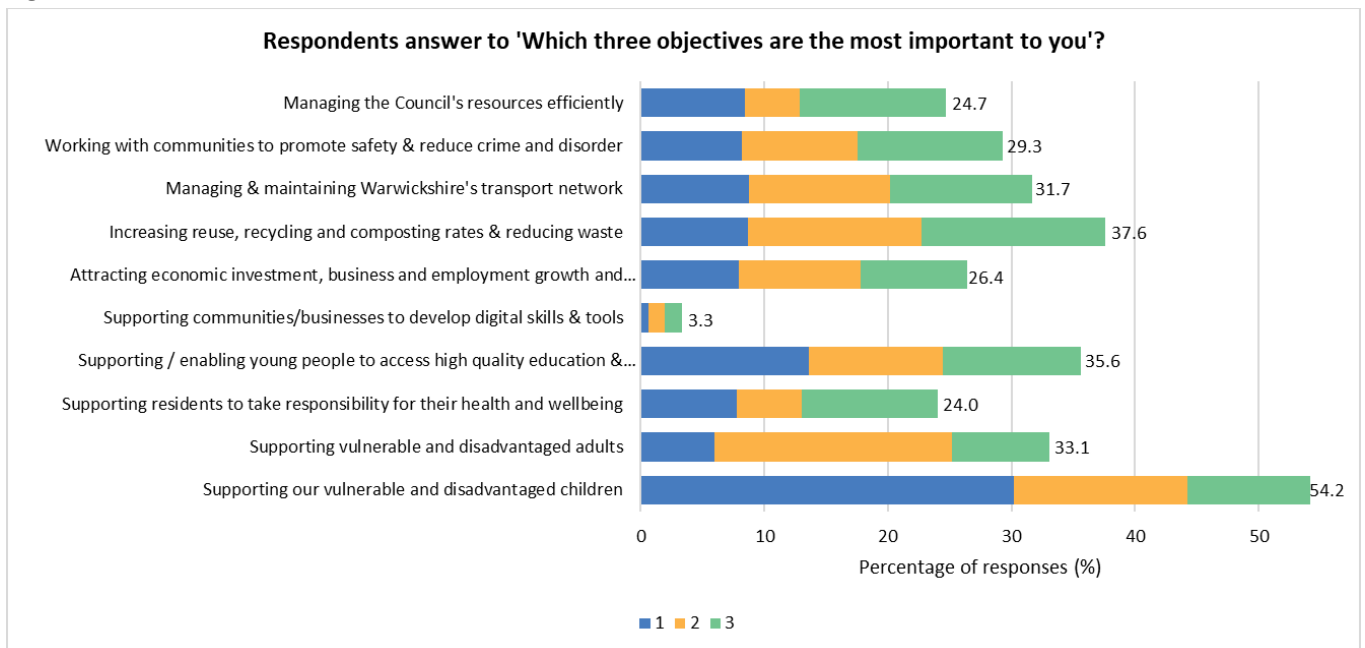|		
		SEND provision is also woeful. When is WCC going to recognise this?"
Support from Social Services Respondents commented on the importance of the support available from social care and generally that more is needed.	14 (4.4%)	*"Adult social care and care for the elderly so they can remain if at all possible in their own homes is critical as the elderly population rises and their needs/requirements of the statutory agencies increase. I think this needs to be more explicitly stated in the objectives."* *"Make it easier for residents to get aids i.e. hand rails, phone alarm buttons, Zimmer frames etc. to be self-reliant longer"* *"Specialised social workers and care co-ordinators within the community would allow increased awareness in highlighting high risk vulnerable children and adults before they reached crisis point and became part f the social welfare system."* *"We have found dealing with MASH unnecessarily frustrating and stressful. They are unresponsive. The department appears to be struggling with a lack of resources and funding to keep up with the demand for services."* *"With a growing elderly population how does the council see provision being provided? At present respite is sorely lacking. No short respite is available and shortest respite in appropriate (rated Good care) is 2 weeks even if only several days needed. Dementia is a growing concern. How does WCC is the future for dementia care?"* *"As a consequence we as unpaid carers are placed under great stress and have our mental health impacted due to the unrelenting demands of the care role."*

Other themes commented on were:

- Attracting and supporting businesses (13 comments)
- Increasing and protecting green spaces and parks (12 comments)
- Digital solutions, broadband and 5G (11 comments)
- NHS and hospitals (11 comments)
- Vulnerable groups in the community (11 comments)
- Working with and consulting communities (10 comments)
- Housing and homelessness (7 comments)
- Services working better together (6 comments)
- Practices of boroughs and districts (6 comments)
- Inequalities across Warwickshire – rural vs urban, North vs South (6 comments)
- Infrastructure (5 comments)
- Investing in libraries (5 comments)
- Individuals taking responsibility for their own lives (5 comments)
- Volunteering and working with communities (5 comments)

- Supporting children and young people (5 comments)
- Attracting economic investment (4 comments)
- Services and support for people with disabilities (4 comments)
- Information and communication (2 comments)

Respondents were also asked to say which of the three objectives presented were the **most important** to them. This question required a response and respondents could allocate the objective with a 1, 2 or 3 (Figure 6). The objective with the greatest number of responses ranked as 1, 2 or 3 was '*Supporting our vulnerable and disadvantaged children*' (54.2%; n= 603) followed by '*Increasing reuse, recycling and composting rates & reducing waste*' (37.6%; n=418). The objective with the greatest number of responses ranked as 1 was again '*Supporting our vulnerable and disadvantaged children*' (30.2%; n= 336) but the next highest number of responses ranked as 1 was for the objective '*Supporting/enabling young people to access high quality education & achieve their potential*' (13.6%; n=151). The objective with the least number of responses ranked as 1,2 or 3 was '*Supporting communities/businesses to develop digital skills & tools*' (3.3%; n=37).

Figure 6

Responses to this question were also analysed based on the district or borough in Warwickshire in which the respondent lived or worked. Figure 7 shows the proportion of respondents indicating whether the corresponding objective was one of their 3 most important objectives (i.e ranked 1, 2 or 3). A chi-square test of independence was performed to examine the relationship between district/borough of place of residence/work and the likelihood of saying each objective was important to them. For a number of objectives there was a significant difference between how respondents answered the question based on place of residence/work. These were:

- Supporting our vulnerable and disadvantaged children (p=0.043) - 59.2% of respondents in Stratford on Avon District said this objective was in their 3 most important compared to 42.2% in North Warwickshire.
- Attracting economic investment, business and employment growth and increasing skills (p=0.000013) – 43.6% of respondents in Nuneaton & Bedworth Borough said this objective was in their 3 most important compared to 22.2% in Warwick District.
- Increasing reuse, recycling and composting rates & reducing waste (p=0.003341) - 43.9% of respondents in Rugby Borough said this objective was in their 3 most important compared to 25.5% in Nuneaton & Bedworth Borough.
- Managing & maintaining Warwickshire's transport network (p=0.017498) - 37.6% of respondents in North Warwickshire Borough and 37.4% of respondents in Warwick District said this objective was in their 3 most important compared to 24.8% in Nuneaton & Bedworth Borough.
- Working with communities to promote safety & reduce crime and disorder (p=0.00001) – 44.0% of respondents in North Warwickshire Borough said this objective was in their 3 most important compared to 20.5% in Warwick District.

Figure 7 **Percentage of respondents indicating that the corresponding objective was 'most important' to them – districts and boroughs**

Objectives	Proportion of respondents saying the objective was most important (ranked 1, 2 or 3) by district/borough of residence/place of work (%)				
	North Warwickshire	Nuneaton & Bedworth	Rugby	Stratford on Avon	Warwick
Supporting vulnerable and disadvantaged children	42.2	49.7	55.1	59.2	54.2
Supporting vulnerable and disadvantaged adults	29.4	34.2	30.4	36.7	32.0
Supporting residents to take responsibility for their health and wellbeing	22.9	22.8	18.7	25.0	26.4
Supporting / enabling young people to access high quality education & achieve their potential	31.2	37.6	35.5	33.8	36.5
Supporting communities/businesses to develop digital skills & tools	4.6	4.0	1.4	5.0	3.1
Attracting economic investment, business and employment growth and increasing skills	23.9	43.6	27.1	22.9	22.2
Increasing reuse, recycling and composting rates & reducing waste	34.9	25.5	43.9	36.3	41.6
Managing & maintaining Warwickshire's transport network	37.6	24.8	28.0	29.6	37.4
Working with communities to promote safety & reduce crime and disorder	44.0	32.2	37.4	27.5	20.5
Managing the Council's resources efficiently	29.4	25.5	22.4	24.2	26.1

Respondents were asked:

- What three things could Warwickshire County Council do to help you (or your community or business) to reduce your carbon footprint? Eight hundred and twenty-seven respondents provided a response to this question – not all respondents listed three things and some respondents took the opportunity to provide more than three suggestions.
- What three things do you think are most important for Warwickshire County Council to address to reduce its carbon footprint? Nine hundred and thirty-five respondents provided a response to this question – not all respondents listed three things and some respondents took the opportunity to provide more than three suggestions.

The most common suggestions of what WCC can do to help individuals or businesses reduce their carbon footprint related to transport and highways, waste management, and energy efficiency/consumption:

- public transport (more services, improving services, more affordable services etc.)
- recycling (easier to use, ability to recycle more, free collection of green waste, more/larger recycling receptacles etc.)
- active transport – improving the infrastructure and facilities for cycling and walking (more and safer cycle lanes, better footpaths and walking routes, storage facilities etc.)
- incentives, grants and advice for improving home and business energy efficiency (install solar panels, upgrade boilers and better insulate housing)
- enabling increased use of electric and hybrid vehicles (more and better access to charging points, reducing costs etc.)
- more education and information to help citizens to address climate change.

Figure 8 summarises the main themes for this question and provides examples of comments.

Figure 8: Main themes in response to the question "What three things could Warwickshire County Council do to help you (or your community or business) to reduce your carbon footprint?"

Theme / description	Count	Example quotation(s) for illustration
Public Transport – increase and improve	311	*"Improved public transport connectivity - make public transport a viable option "* *"Start working towards increasing the use of public transport by increasing frequency and quality of services."* *"Ensure public transport is well run and frequent, and campaign for people to use it instead of their cars ……. for this to work there needs to be a plentiful supply of buses (and mini buses) to the destinations people want to go"*

		"Effective, clean, user-friendly and accessible public transport networks, e.g. increase local rail sub-stations like Bermuda / introduce trams on main routes"
		"Provide good and well-coordinated public transport: i.e. one ticket for all forms of transport (no difference if you take the bus from stagecoach, first or the train); more regular trains to Kenilworth and Coventry (e.g. from Leamington there are 2 per hour but they leave within 15 minutes, instead of every 30!!). Bus shelters, bus lanes, electric buses."
		"Improve public transport especially for more rural areas, some areas have one bus an hour"
		"provide better public transport, especially for disabled people or those with limited mobility."
		"Provide better public transport, especially within villages. Also talk to large employers, i.e., Leicester Road industrial units to sort out transport for employees around shift work to save individual car use."
		"Make public transport better by integrating services and joining a common West Midlands authority so that those living outside an county don't have to pay many times more for rail transport"
		"I can't afford a car and it has made my life harder having the bus routes cut to hourly and it has added to my cutting back on food because I had to opt for taxi services instead and I am nearly food bank poor, I have to neglect my health because I can't afford the travel to and from doctors and hospitals these days!"
		"Smaller more cost-efficient buses, no use using a large bus with 2 people on"
		"Improve public transport links - KNUCKLE has been a great example of better connecting areas within Warwickshire"
		"Develop a public transport system between key service locations, e.g. schools, hospitals, shopping areas, etc."
• Cheaper public transport	71	*"Reduce prices of buses. Price from Paddox to city centre is far too high considering it's only a handful of stops. If I go in with my kids, it's much cheaper to take the car and pay for parking then go by public transport"*
		"Cost for bus travel in the area is the highest I've ever known nationally."
		"Price travel (using public transport - and use of parking) so that it develops use, not prohibits increases in passenger and goods transport numbers (community buses should be adapted to carry deliveries which can then be hand delivered - or stored in say village halls - in smaller communities)"
		"Free parking at stations & cheap trains from Nuneaton & Rugby (it is cheaper to drive to Milton Keynes and catch the train to London)"

		"I travel 8 miles each way by bus to shop in Coventry. I could have my carbon miles by shopping in Nuneaton/Warwickshire, but the bus fare is cheaper to travel twice the distance from BULKINGTON. Sort this anomaly and I will shop in Warwickshire and reduce my carbon footprint."
		"Encourage more use of buses. £3.90 for a 2-mile bus trip £4.90 for a return. It's cheaper to use my car and pay for fuel and all-day parking"
		"Warwickshire residents railcard/bus pass. or money towards a journey each year - so you go by train instead of driving."
		"Make bus passes for high school and college age children free or peppercorn in price."
Recycling – increase, improve and make simpler. A number of respondents also commented on needing reassurance as to what happens to their recycling.	233	*"Enable easier recycling. Centres closed much of the time and only accept limited items and have to pre-book certain items."*
		"Increase hours recycling centres are open."
		"Make recycling much easier. One bin for landfill. One bin for recycling, one bin for garden compost. Other councils do it so why not Warwickshire."
		"easier recycling - hate the grubby soggy bags, cracked boxes and with 2 wheelie bins - it takes up so much space!"
		"Make recycling easy and clear to all. So many people don't understand what can and can't be recycled, or don't clean things correctly."
		"Provide bigger storage bin for recycling as a family of 3 they are already too small."
		"More help with recycling, the current system is messy and not user friendly. Help me help my children, the next generation engage with a more fulfilling recycling program. Rather than a battered red box!"
		"Offer weekly recycling collections and provide kitchen recycling bins which fit with the home (not plastic, bulky and unattractive)"
		"Change recycling to wheelie bin such as Coventry city council to encourage users to recycle rather than making residents sort out their waste or likely, just throw it away instead. better recycling is less carbon for manufacturing"
		"Improve access to recycling bins including green waste. I have lived in 4 properties in Warwick and only 1 has a green bin- due to road constraints none of the others had a green bin and no alternative was offered"
		"Reassure me that domestic waste is correctly recycled in the County. (There is a growing suspicion that a significant percentage of domestic waste presented for recycling at collection points etc. is in fact sent to landfill.)"
		"Introduce communal recycling points. In French Alps they have deployed large recycling collectors instead of waste bins. These can be multiple wheelie bins a different colour for each type of

		product or larger 3 cubic metre collectors sunk into the ground for communal buildings e.g. flats where storage of recycling is difficult because of space" *"More Recycling equipment in public areas/parks/land and assurance that it is collected and disposed of correctly to be recycled and not all end up in same place"* *"Ensure all public buildings/organisations such as schools can recycle waste as householders do and not be charged as businesses for disposal of waste"* *"Better access to better recycling facilities that don't cost the earth for SMEs."*
• Increase items that can be recycled at kerbside and recycling centres	47	*"Ensure all possible products that CAN be recycled are being recycled"* *"Easier options for recycling, not just plastics & household waste but garden waste, paint disposal, white goods"* *"Offer more recycling streams - virtually nothing is non-recyclable, as shown by Kebrina Barker and her family"* *"Improve home collection recycling schemes by including foil, terra pak, bread bags, crisp packets etc"* *"increase the variety of things that can be recycled at the kerbside as not everyone has access to transport for taking large amounts to the recycling centre."* *"A way to recycle clothing and fabric. (not everything can be donated to charity)"*
• Green waste collection – free of charge	46	*"Collect green waste for free. Lots of people driving it to the tip is not green! "* *"Subsidise green bin collection. I've done really well at reducing and reusing but as a single parent my budget is so tight- I totally fall down on green waste."* *"Make it easier for people to recycle their green waste by NOT charging them for doing it. Current green bin charges are like an extra tax on being responsible!"* *"Work with D&Bs to improve waste collection & disposal options. e.g. since the introduction of chargeable garden waste, we have not included food waste in our green bin. :-("* *"Allocate a 2nd recycling bin for free instead of charging for it. At the end of the day, the council profits anyway from selling the materials for recycling and it'll help to encourage more, especially from the disadvantaged back ground, to recycle too"*
• Food waste and composting	21	*"Separate weekly food waste collection"* *"Encourage residents to compost waste themselves, by using their own gardens."* *"Provide community compost bins"* *"Campaigns to encourage less food waste would also be helpful as this is still a large problem."*

		"Promote the fact you can put food waste in green bins, I didn't realise this until last week." *"Improve food waste collection"*
• Plastics, glass and paper – reuse and recycling	18	*"Provide a waste management system that recycled more plastics so that all plastics go in the recycle bin and we don't have to put some plastics in landfill."* *"Better plastic recycling facilities- non-existent for the non-recycled products - this is incorrect as the work of Kebrina Barker is showing in Nuneaton. This lady has a following! Use her passion to prevent plastics in the oceans."* *"Promote glass returnable deposit bottles "* *"Can we go back to glass bottles for milk? Reduce demand on supermarkets if local farm shops provide fresh milk in refillable glass bottles."* *"Make recycling of home shredded paper a possibility"*
Active transport – improve infrastructure and facilities for cycling and walking. This mainly referred to the provision of better and safer cycle lanes and footpaths.	215	*"Make cycling safer for residents & commuters i.e. by creating cycle lanes and restricting motor vehicle traffic including enforcing designated safe speed limits"* *"Prioritise sustainable transport, just like it says in your policies! (e.g. Build a network of proper, safe cycleways between population nodes. Then connect to schools. Roll out a programme that makes it easy and pleasant for cycling to become a normal way to travel.)"* *"Increase, maximise and encourage cycling lanes! I would LOVE to cycle everywhere but everyone drives too fast and there are simply too many cars on the road, so I do not feel safe, especially with my children on the back."* *"Enable safer cycling routes for long distance travel, connecting north and south of the county. East to west is nearly there."* *"More bike racks in the city centre to safely leave bikes (preferably with security cameras/lighting, etc)."* *"Open up more footpaths to cyclists & horse riders (like Scotland and recently Wales)"* *"More cycle routes in rural areas, we mostly need to use unlit, winding 50mph roads with no path which can be quite intimidating."* *"Make walking safer for residents & commuters i.e. footpaths in many areas are too narrow and thereby dangerous especially due to speeding motor vehicles & are also congested due to parked cars"* *"Help me want to walk - cycle to places. Create green paths - away from traffic that allow you to GO somewhere - don't dig up green spaces and plan paths that don't lead you to a destination - it needs forward thinking planning - from what I have seen decisions are made without an overall plan - you want to grant planning so you get the developer to include a cycle path - that destroys green land and has no end destination that means*

		people will use it instead of a car! You them put cycle paths next to pedestrians - not forward thinking. Look to the cities in Europe and take the best ideas and bring them here." *"Incentivise active travel"*
Improve energy efficiency and provision of greener energy to homes and businesses – advice, incentives and grants to enable people to install solar panels, upgrade boilers and better insulate housing.	138	*"Assistance/grants for everyone to make homes more eco e.g. new boiler/windows/solar panels etc"* *"Incentive to get rid of gas boilers and replace with heat exchange unit or electric boiler"* *"Lobby the Government to reintroduce subsidies & incentives for renewable energy - I could then afford to install solar panels on the roof"* *"Installation and rental scenes for solar panels on private homes for those who cannot afford upfront investment"* *"No one has masses of money to employ £1,000s of pounds to do this. Inform them of cheaper and cost-effective ways of keeping homes warmer and reducing energy loss."* *"Make sure all housing is adequately insulated so that people don't waste energy (and their money). Offer housing checks with suggestions about how people can make their homes more energy efficient - offer loans to lower paid groups to enable them to carry out improvements. Make sure all rented housing meets really high standards."* *"Find a way of cost effectively improving home insulation without having to apply for grants for work that can only be carried out by professionals. Where is the encouragement for competent DIYers who can do the work for much less cost? You could provide training courses on DIY loft insulation, LED lamp replacement, wall insulation etc"* *"Work with landlords to improve the energy efficiency of existing homes. Private tenants tend to have very little control over insulation, lighting etc."* *"Help households use more green energy, either by external suppliers or with innovative ways of heating and powering their homes."* *"Free home energy use/insulation survey. Available to home owners with resources as to where to find support or grants."* *"Reduce rates for businesses who retrofit energy efficiency measures to their offices of facilities"*
Electric and hybrid vehicles – enabling and increasing use. Respondents commented on availability and accessibility of charging points for electric vehicles	128	*"Encourage the use of carbon neutral vehicles by the provision of efficient recharging facilities for electrically driven vehicles and hydrogen refilling facilities to encourage the use of hydrogen fuel cell driven vehicles."* *"Install electric charging points on every street. I live in a terraced house on a town street & would like to buy an electric car."*

		"More electric charging points but that the customer has to pay for, don't see why they should get free charging when people pay tax on fuel."
		"Put pressure on car manufacturers to make electric cars more affordable and add more electric car charge points in urban areas."
		"More car and bike charging points in villages as well as towns. A grant to encourage my village pub to introduce charging points into their car park would benefit their future as well as the planet."
		"Help me to buy a second-hand electric car. As a council you should realise that public transport in this part of the country is not a serious alternative for commuters that have to work out of the town. If I wanted to get a bus to Coventry in the morning for instance it is simply impossible now to get one early enough for work. So people need cars. It is childish to presume that most people can hold down a job and use public transport. Therefore, helping people shoulder the weight of investing in new electric cars that are much better for global warming is a moral imperative that should not be ignored. If our lack lustre government has decided to back pedal on its environmental responsibilities, then perhaps you should step up."
		"Ensure all public transport and council vehicles are electric or hybrid within the next 2 years"
		"Only allow electric or hybrid vehicles to be licensed as taxis, buses etc"
		"Introduce special lanes on road"
Education and information – to increase awareness and help citizens to address climate change.	108	*"Promote ways in which to do this as many have no idea!"*
		"Develop a communications strategy promoting an holistic view of a low carbon future to inspire, enthuse and mobilise community involvement and engagement - signposting people to appropriate carbon foot-printing tools (so everyone knows their carbon footprint) - so they can see how their footprint compares to others and what it should be for one planet living - and providing information - so people know what actions to take and what support is available for them to reduce their carbon footprint."
		"Research how we as individuals can help, and remind us there is a crisis and give us ideas how we can help in manageable ways"
		"Consult with environment/ climate change experts and send every household a 10-point list of suggestions to help reduce our own carbon footprint"
		"Encourage young people to take part in environmental issues, preferable at an early age."
		"Target the non-recyclers -let them know the benefits & savings to be made. Encourage the incentives of recycling by advertising on recycling trucks, buses, park & play areas".

		"Make people more carbon footprint aware - posters/marketing re cutting down on plastic use, eat less meat, don't but 'fast fashion' etc and make individuals more conscious of the things that they do every day without thinking about that harm the environment"
		"County wide schemes that are in every public space, business and office so one clear message gets across and make it mandatory to all to sign up (in the line of a public health / fire safety/ health and safety order) . This can include waste management and recycling; reducing energy use (e.g. lighting, heating); food services at schools, hospitals etc who prioritise veg based or locally grown; cycle to work schemes for everyone; one-stop signposting for more information"
		"Educate Councillors and decision makers on the importance of the climate and biodiversity crisis and the realities of what will happen if we don't all collectively make decisions to act."
		"Support and encourage communities to share tips/ideas (i.e. cooking with less/no meat, energy saving around the home) by opening up locations (perhaps libraries) free of charge for these types of 'events'"
Road networks and congestion – improve roads to reduce time spent in cars queuing or moving slowly thereby creating pollution	83	*"Reduction in congestion. The issue is constant problem and is terrible for the air."*
		"Look at traffic management to reduce idling traffic thus reducing high emission areas"
		"Improve traffic flow through or by-passing busy areas to prevent traffic jams"
		"Ensure that traffic systems do not create stationary traffic by introducing smart management traffic light systems"
		"Likewise, highways mitigations for development schemes should not be based on providing more general road capacity, but instead focus on changing modes of transport to walking, cycling and public transport."
		"Stop building new road capacity which generates more traffic (induced traffic), and actively discourage car use."
		"Make it easier to drive from town to town and harder to drive through towns"
		"Introduce congestion charging in densely populated areas; increase the price of street parking to discourage households from running more than one car; introduce residents only parking in town centres to get people used to the idea of walking more."
		"Create a suitable relief road to reduce the congestion on major routes"
Supporting, providing and improving local and town centre shopping, services and facilities	60	*"Investment in local community facilities and services to reduce the need to travel out of area"*
		"More local hubs for doctors, shops etc"

		"Reduce town centre rents in alliance with shop owners to encourage more local trade"
		"Put funding into opening local fruit & veg shops/markets to encourage the sale of local, fresh, seasonal produce at low prices"
		"Regenerate the town centre so people do not have to make car journeys for shopping"
		"Support the creation of local services to reduce the need for long car journeys (e.g. council services, supermarkets, schools, etc)"
		"Increasingly focus on the needs of rural areas by providing better services so that residents do not have to travel for essential health and basic services"
		"Use local leisure centres as venue for NHS purposes e.g. physio class (if numbers sufficient)."
		"Encourage the big 4 banks to co-operate by taking over a building and call it The Bank e.g. Barclays in Atherstone, and 'hot desk' ... a different bank each day. Like a travelling library... Natwest on Monday; Barclays on Tuesday; etc. to save people having to go out of town for problems with their accounts - this affects the elderly disproportionately as they are less likely and less able to use online banking and telephone support."
		"Ensure here is no further reduction in banking and postal service points, to ensure these are readily accessible by all. Perhaps by supporting planning initiatives to encourage multi uses properties."
Encourage and work with businesses to reduce the use of plastic and non-recyclable materials- with a focus on single-use plastics.	61	*"work with businesses to stop them using plastic and non-recyclable materials"*
		"Try helping smaller businesses to do the right thing ….. Team up with organisations like Plastic Free & Clean Up Britain who are fighting this corner for you in Leamington. Give them some respect."
		"Try to talk to all manufacturers regarding their use of plastics in packaging so people can buy fresh vegetables without being wrapped in plastic."
		"Ban charity companies from sending millions of plastic bags through the Warwickshire residents' doors. Request from them to use reusable bags made of recycled materials that they are obliged to collect if unused."
		"Make schools as plastic free as possible so that children are educated at a young age"
		"Stop the use of all plastics and non-recyclable materials in communications sent from WCC to households."
		"Ban all plastic bags in shops like Cardigan Wales has done"
		"Encourage plastic free businesses and events"

		"Reduce plastic water bottle use by providing public water taps in parks and shopping centres."
Rewards and incentives to be "greener" – these were mainly financial e.g. reduction of rates and taxes; and grants and funding, and included all areas of carbon reduction from waste to transport	60	*"Can you incentivise businesses to reduce their waste - e.g. lower rates?"* *"Workplace challenge type competition with eco goals or eco awards for getting rid of single use plastics, recycling initiatives etc"* *"Lower tax on sustainable choices - currently sustainable items cost more because of the cost of production. However, tax changes can help shops to offer sustainable choices at affordable prices."* *"Initiatives to encourage less energy use. Possibly through energy club - better rates for lower users - utilise smart meters. Or council tax reduction of 1-2%."* *"Offer funds and grant to local community recycling programmes."* *"Support and/or reward (where possible) Town Centres, Business Parks or individual businesses for 'exceptional' and 'ground breaking' climate change actions."* *"Put in place a rewards system (smartphone app) to encourage walking and cycling"* *"Provide incentives for car sharing or owning a single car"*
Renewable energy generation and provision – respondents called for WCC to support local energy generation and green energy provision from a number of sources particularly solar and wind.	53	*"Help business obtain green energy not just cheap energy"* *"Local power generation schemes e.g. wind turbines to assist energy reductions in communities"* *"More use of alternatives such as solar power on council properties and land to create a power bank for use to"* *"Provide energy for council projects for the good of the public in Stratford such as street lighting etc"* *"I'd like to see more use of plants producing power and compost/fertiliser from green waste/human waste/animal waste. The technology exists and is used in many other European countries. We need our county council to take a lead in encouraging uptake, helping businesses, e.g. farmers, to apply for grants. In this way, power generation can be decentralised and the by product can still go back to fertilise fields and gardens"* *"Encourage community energy and local energy group activity using renewables."* *"Electricity generating outdoor gyms would be would help to support energy demands and keep the public fit."* *"Provide alternative energy sources for residents (solar, wind etc)"*

Planning and ensuring new developments are designed with carbon footprint in mind	50	*"Set higher sustainability / green demands on developers."* *"Why are so many of the new housing estates dependent on car travel. Can developers subsidise public transport to enable less commercially viable routes to run connecting developments? All new housing estates should be default have a sensible cycle option to nearest 'centre', with money provided by developers. Developers need to meet the highest possible standards for energy efficiency and sustainable energy supply: could they have solar energy supply / energy from waste for new developments. Warwickshire could be really ambitious and demand our new housing developments set a new benchmark for sustainability - send the message out that we will not develop anything new in Warwickshire that does not take into account our climate challenges and ambitions."* *"Force all new build homes to be at least carbon neutral"* *"Stop developing 6,000 homes with almost non-existent public transport links in the borough of Rugby."* *"Demand higher standards from house builders. Solar panels as standard, car charging as standard, access to cycle parking as standard, access to green spaces for growing food as standard, make sure the solutions are not completely nonsense"* *"Embed environmental decision making into every department within WCC to enable real change on the ground. If this is viewed as an 'environmental problem' and not something to be prioritised by transport, housing or health departments then we will never achieve the behavioural change required. Every department needs to own the problem and be part of the solution."*
Planting of trees, hedges and wildflower verges – improving the environment in Warwickshire and offsetting developments that impact on the environment.	43	*"Plant trees / create wild areas to encourage biodiversity around housing estates (old and new). Create wildflower verges along our roads and on any 'green' areas."* *"If any of the proposed installations go ahead the surrounding countryside should be planted with trees"* *"Massive increase in tree cover in the county."* *"Plant more trees and create wildlife sanctuaries - fund local communities to do so"* *"Subside in partnership with Woodland Trust and Warwickshire Wildlife Trust tree pack for schools and community groups to plant."* *"Plant more trees in the community, especially fruit trees such as apples, pears, plums for the locals to utilise"* *"Plant trees...more wildflowers....stop mowing verges except where need to be cut for visibility."*
Initiatives to reduce cars on the road including car sharing and addressing school-related traffic -	43	*"Encouraging the reduction of petrol/diesel use (whether through carrot or, where available, stick)"* *"Give a priority for employees to live locally to reduce car usage.*

may respondents just commented a desire for a reduction in cars but there were a number of initiatives suggested around car-sharing and school run traffic.		Have car free days in city/town centres." "Encourage car share clubs (especially if electric)." "Provide incentives for car sharing or owning a single car" "Provide more school transport so that less vehicles go on the school run." "Car free school zones. Don't allow vehicles to drop off outside schools (200m radius) to improve air quality and safety for kids walking and cycling to schools. With exceptions for any disabilities etc."
Parking and increased provision of Park & Ride facilities – respondents commented on improvements to parking facilities to reduce the amount of time spent driving around looking for parking spaces but also suggested initiatives to keep cars out of towns such as a restrictions on cars and park & ride facilities.	41	"Provide residents with "adequate" parking spaces i.e. I can derive around town for 15 - 20 minutes looking for a parking space on at least 4 out of 7 days pw, which effectively means that several miles are added to my journey every week." "Cheaper local car parking - may sound counter intuitive but it would save travelling miles out of the local area to do shopping" "Provide free parking at stations and bus interchanges." "More park and ride car parks which will help to get the cars off the road." "More parking in Central locations allowing people to shop across the town's without having to drive across town for a different area and making parking free or cheaper to increase local travel to town rather than longer distance to out of town shopping centres" "provide free transport from out of town car parks" "It would be unpopular, but discourage the use of private vehicles in and around the town. Increasing car park charges wouldn't go down well, but it might have the desired effect. It might also have the unwanted corollary of putting off tourists, though. And stop day-long parking in residential streets just outside the Pay zone." "Re-design Park and Ride system. Present arrangement is poor. Services need to drop off and pick in town centre not on periphery. Pick up points need to be upgraded at least with sheltered area. Present system is third world quality. Lessons could be learned from examples in Europe"
Support sustainable businesses and communities	30	"Support businesses like Zero who are trying to give us an option to shop without plastic packaging." "Offer help to small businesses so they can afford to run in an environmentally friendly way." "Support local campaigns meaningfully that already exist to maximise impact." "Do you know about the Green Business Recognition Scheme? 34 businesses have signed up for this in Leamington already. Make it your business to be interested in what the community is already doing and where it needs your support"

		"Support businesses in recycling. Very expensive to recycle."
		"Sustainable food schemes (co-operatives that rely on local, packaging-free food affordable for all)"
		"Incentivise businesses that put environmental sustainability at their core. Go out of your way to attract those kinds of businesses to this area."
Improving waste management – respondents suggested ways in which they thought current arrangements for waste management would be improved. Some of these were at odds with reducing waste.	29	"Provide free collection for large bulky items. E.g. Sofas, fridges etc."
		"Help me and others like me get rid of our rubbish by offering a free skip service at least once a year."
		"improve and control business wastage more efficiently"
		"Ensure that local councils provide sufficient numbers of rubbish bins, so that right-minded citizens can clear up and stop the rising tide of littered plastics"
		"How much carbon is being created at Ufton and other council incinerators? Is there a better way of disposal?"
		"Adopt circular economy waste policies"
		"Make 'waste' of any kind something no one wants to do"
		"Monitor waste produced by the commercial sector"
		"Supporting effective and robust management of waste, starting with minimisation, efficient collection arrangements (in partnership with the district and borough councils) such as Daventry's 1-2-3 service and, finally, best practice in disposal, recovering materials and energy."
Growing and farming – respondents mainly referred to enabling residents to grow their own food through the provision of allotments.	27	"Support local farming as best possible"
		"Encourage people to grow their own food."
		"Local orchards spaces or community gardens promoting allotments"
		"Warwickshire COMMUNITIES AND BUSINESS ARE ABLE TO FEED THEMSELVES FROM LOCAL SOURCES far more effectively than at present. There should be a new policy / activity FOCUS ON LOCAL / REGIONAL food. This should - alongside the PUBLIC HEALTH agenda have a FOCUS ON QUALITY NUTRITION FOR ALL including the most disadvantaged. Both in agricultural and in domestic environments - new environmentally regenerative skills need to be taught."
		"Offer allotment space to grow veggies or a local veg box scheme that is affordable"
		"Supporting low carbon innovation in agri-food and drink - to enable locally grown food which has minimal carbon footprint. Increase purchase opportunities of this produce too."
		"Initiatives which make availability of locally produced food easily accessible and cheaper."

Changing working practices to be more environmentally friendly – respondents mainly commented on encouraging working from home and the infrastructure that allows this e.g. broadband.	24	*"Promote working from home or closer place to home"* *"Encourage working from home and use of the improved digital infrastructure and improved home/ work balance. Flexible working can minimise the impact of traffic jams at periods of peak flow, by spreading the load and enabling free flow of traffic"* *"Adopt a less-paper environment where possible, using Technology where possible to support this approach."* *"Stop physically attending meetings, unless they are in the same building and do 'conference calls' instead"* *"Encourage businesses to stagger start and finish times."* *"Continue investment in broadband and other technology to enable business to be done anywhere and remove the need for journeys"*
Protecting green belt and green spaces	23	*"Prevent Greenbelt (i.e. the oxygen producing/ carbon removing areas) being destroyed"* *"Provide incentives to farmers to maintain green areas."* *"Stop development of green field sites stripping the land of hedges, trees and wildlife."* *"Protect our existing natural environment"* *"Protect our open spaces. Encourage people to use and care for them by making them more enjoyable and safer to visit. Protect bio diversity."* *"Improve maintenance of green areas enabling carbon dioxide absorption during my recreation."*

Other themes mentioned in comments were:

- Encouraging less and or better packaging (15 comments)
- Penalties, fines and taxes to discourage environmentally unfriendly behaviour and practices (13 comments)
- Streetlighting – converting to low energy (11 comments)
- Diet and plant-based foods – promote uptake and offer more (8 comments)
- Improvements to air quality (7 comments)
- Repairing rather than disposing (6 comments)

Comments on similar themes were provided in response to the question about what three things Warwickshire County Council can do to reduce its carbon footprint. These not only related to the practices of the county council and their direct impact on carbon emissions but also the policies and decisions of WCC that influence the behaviours of residents and businesses that in turn determine their carbon footprint. The main themes were:

- *Transport and highways* - improvement to and encouraging use of public transport was the focus of this theme along with enabling and encouraging active transport (cycling and walking); enabling increased use of electric vehicles and investing in electric vehicles for public transport and council business; and reducing the volume of traffic and congestion on Warwickshire's roads. Suggestion for doing the latter included restricting traffic in town centres, park and ride facilities, and car sharing schemes.
- *Waste management and recycling* - encouraging and improving recycling for residents and staff was the main focus. Reducing the use of single use plastics was also commented on by respondents whether this be within council business or as a facilitator by encouraging businesses and residents to reduce their use of plastic/support plastic-free initiatives
- *Energy use and generation* – support for using and producing renewable energy sources such as solar power and wind; and ensuring efficient use of energy and avoiding wasting energy through better insulation of WCC building and residents home.
- *Improving the natural environment* – this included planting more trees, maintaining and increasing green space and ensuring developments don't encroach on designated green belt.
- *Enabling alternative ways of working for council staff* – this included flexible working, reducing travel by video conferencing and using less paper.

There were also comments relating specifically to considering the carbon footprint when developing policies, procuring services, purchasing supplies and in planning. Figure 9 summarises the main themes for this question and provides examples of comments.

Figure 9: Main themes in response to the question "What three things could Warwickshire County Council do to help you (or your community or business) to reduce your carbon footprint?"

Theme / description	Count	Example quotation(s) for illustration
Supporting greener forms of transport There were general comments within this theme about moving away from reliance on diesel and petrol vehicles. More specific comments about alternative modes of transport are captured in the sub-themes below.	94	*"All transport targets should be focused on walking, cycling and public transport and reducing the number of car trips."* *"Sort out travel and come up with green alternatives to get people out of cars and offer green alternatives to travelling"* *"To work on providing reliable, frequent, and large-scale mass transit options. People cannot even consider exchanging their cars for buses at present. The capacity and reliability are simply not there."* *"Low carbon transport options, prioritise walking, cycling and public transport over the single occupancy car."* *"Encourage less petrol / diesel vehicles and more use of cycling, electric and public transport"* *"Overhaul of the Local Plan to ensure that any new development is low carbon, includes renewable technology and prioritises less dependence on single occupancy car-use."*

• **Investing in public transport** Making public transport more frequent, more reliable, cheaper and integrated with other forms of transport.	346	*"Increase public transport & improve the connections between trains, buses and cycle lanes"* *"increase available public transport, particularly bus services (in conjunction with the private company providers) which are currently too infrequent and too expensive"* *"I myself found it more expensive and trickier to use the bus to work than to pay monthly for my car."* *"Look at bus service provision as a means of encouraging its use. Smaller buses tailored to demand - it is not unusual to see buses running with few if any passengers - so why are they running?"* *"Cheaper and more public transport options. Buses are very expensive compared to places where the public use public transport more, this puts people off. Routes are constantly reduced making it an impractical option for many."* *"More bus services are vital. Use of bus passes on local train services as in the West Midlands. Ring and ride options for the elderly and infirm."* *"Better, accessible, frequent and affordable public transport (Maybe trial getting all your workers to work by public transport/walk/bike a day a week and seeing how hard they find it, so you understand what is needed to put it into place!)"* *"Increase public transport, especially cross county with neighbouring counties (i.e. Worcestershire) and ensure affordability to reduce personal car usage."* *"More bus services for rural areas to cut down single occupancy car journeys into town for necessary shopping or doctors' appointments"* *"Improving the rail offer"* *"Better & cheaper public transport - providing more accessible, better timetabled, more affordable transport. From my village over £8 for a return ticket for a 20-minute journey? Plus, the last bus is at 6.20pm? Not encouraging me to use the bus".* *"Integrate rail and bus timetabling, increased frequency, ticketing and infrastructure to make public transport a viable and attractive option to cars."* *"Put more into public transport. Truly rubbish service on buses. Expensive, infrequent and in some cases, services have stopped altogether (X68)."*
• **Investing in electric vehicles** Including infrastructure (charging facilities etc.), provision for staff use, and replacing diesel/petrol vehicles	206	*"More charging facilities for charging electric vehicles and switch all council vehicles to EV's"* *"Use of electric vehicles for council work"* *"Electric vehicles - more charging points/free or subsidised car parking for EVs/council vehicles to be electric/support for businesses to move to EVs/encourage bus companies to go electric/support for self-employed tradespeople and delivery drivers to use EVs"*

(both WCC vehicles and contractors).		*"Encouraging the ownership of electric vehicles in the region and supporting with the best network of charging points in the country"* *"Councillors and staff should cease use of petrol- and diesel-powered vehicles in all cases. Transition to electric vehicles."* *"Invest in council vehicles so they are the most efficient type. Electric vehicles would be good but more electric infrastructure is also required which I think is a national problem with the electricity infrastructure needing investment"* *"Switch all council vehicles to electric or hydrogen and encourage county-wide private sector investment in zero carbon refuelling infrastructure".* *"Promote the use of electric private and public vehicles, increasing the number of fast chargers and working with dealers to get discounts for residents."* *"Subsidised purchase of cycles/electric cycles for employees"* *"Gradually invest in electric vehicles/ install electricity generating solar panels on council buildings where economically viable"* *"Consider incentives in helping people and companies move to electric vehicle: a Norwegian approach. Offer free parking for electric cars in car parks, with many destination charge points available."*
• **Encouraging and investing in active transport** Improved cycling and walking infrastructure and facilities. Safety was a key concern.	157	*"Make walking & cycling safer for residents & commuters i.e. footpaths in many areas are too narrow & congested due to parked cars"* *"Drastically tackle the lack of safe cycle-ways for meaningful commuting. (there are a few cycle-ways that that provide routes for leisure cycling - but not much to induce people to replace cars on the road for daily commuting)."* *"Better cycle routes that link with each other and encourage people to get out on bikes"* *"Promote cycling and walking as alternatives to car use, including prioritising pedestrians and cyclists ahead of motorists in the towns, provision of secure cycle storage"* *"Build more cycleways, making them a necessary part of planning applications and road improvement works. Open up new cycleways to electrically powered bicycles too, in order to encourage more people to use them. But also have a well-planned network of other public transport. Both of these should support village dwellers to get into towns for work and shopping. Btw, cycle paths do not need to follow the same air-polluted routes used by cars and HGVs, they can run along canals or through the countryside. It may require a little compulsory purchase"* *"Promote cycling proficiency for children and adults."*

		"Increase/make a safer cycling network. In the Netherlands the designated areas aren't tiny strips of road, they are wider and often separate from the existing road. Making it safer for cyclists and cars. By doing so you can encourage workers and school/college/university students to go by bicycle instead of car or bus". *"Promoting walking routes.... this is particularly challenging from rural areas where there may be no pavements"*
Recycling and composting Improving the kerbside service, increasing what can be recycled, making recycling easier, free recycling, and more places to recycle.	386	*"More recycling options, together with increasing awareness of reduce and reuse as the first options. Engaging local and big businesses in the area to offer more options that are waste free or waste minimising."* *"Improve the kerbside recycling such as all households having a food waste collection weekly and householders being able to buy garden waste bags for collection where a wheelie bin cannot be used."* *"Hold District and Borough Councils to account for their recycling rates. I am aware that some authorities are incinerating recyclable waste due to the market falling out of recyclable waste abroad. Simplify the collection arrangements and standardise across the county. Stratford's is great, Warwick's is awful."* *"Extend the kerbside recycling scheme to include a wider range of items - a lot of things have to be taken to the Recycling Centre which some people can't do"* *"Clearly educate people about how to recycle, i.e. do they need to wash items before recycling? Which plastics can be recycled by the council and where are external recycling projects located, such as crisp bag and bra and toothpaste recycling found...?"* *"Recycling, but with the charge in garden waste bin many people have stopped putting food waste into the green bin. Now placed in normal bin."* *"Better opening hours and more options as to what to dispose of at the tips."* *"Don't get individuals to pay for recycling bins. That just shows the lack of importance and gives someone a choice if they want to recycle or not. Everyone should be allowed to recycle!"* *"Replace black litter bins with recycling bins in all public places. (The recycling bins that have the 4 sections so public can sort out their litter when out and about)"* *"Try to get better consistency and cooperation throughout the county with the districts and recycling contracts that will allow more items to be recycled."* *"Improved communication regarding the re-cycling of our waste. Where does it go, what is it used for?"*

		"Assistance with business recycling. Don't feel businesses are encouraged to do their own. Food waste could be recycled from the many establishments in Warwickshire as an example"
		"Business recycling schemes - help businesses to recycle so it doesn't cost so much"
Reducing the volumes of traffic and congestion Improving the road network and road layout, restricting traffic in town centres, reducing school run traffic, park and ride schemes, parking, car sharing schemes and road works.	302	"Reduce the passage of heavy goods vehicles through our area particularly rural areas. Do not approve new schemes that will increase traffic volumes."
		"Reduce the number of traffic lights (source of emissions concentration). We travel 4.5 miles into Rugby and there are 15 sets of lights e.g. approximately every 500 yards"
		"Road infrastructure improvement to keep traffic moving, reducing standing traffic. Fumes from standing traffic with no progress in inhabited areas causes unnecessary build-up of fumes."
		"Remove speed bumps and stop adding more traffic lights. These cause unnecessary acceleration and deceleration causing local air pollution and increased CO2"
		"Traffic! The roads around Warwickshire are heavily congested, which is said to get worse once a lot of the new buildings around Leamington are finalised and people have moved in. People need incentives to leave their cars at home."
		"We have too many cars on the road with just one person in them. JLR, Bentley etc. foster a car-culture that is toxic to the environment, the way we look at resources and the community."
		"Improve highway infrastructure and focus on traffic jam hot spots so that traffic continues to move freely."
		"Roads, there seems to be a need to do all roadworks at the same time causing queues which increase emissions so polluting the air"
		"Improve the road network, stop putting in schemes that slow down traffic to a standstill and cause major congestion. WCCs record on road 'improvement' schemes is abysmal. Planners never ever listen to the residents that know what will work. When a scheme is seen to be hopeless it is never put right. Get someone in that knows what they are doing., sack those that make a mess of the traffic network."
		"Restrict through traffic in towns by e.g. Introducing congestion charges in central parts of towns during say 9am - 6pm weekdays"
		"Introducing low emission zones in all town centres to encourage the use of electric and other low carbon vehicles"
		"Make the town centre pedestrian only with free out of town park & ride facilities or preferably tram links."
		"Pedestrianisation, there is a big air pollution problem in Leamington. We can't do anything about the geographical

		reason, but we can remove cars from around schools and the town centre. Blue badge access only."
		"Consideration of a park and ride scheme for large employers e.g. SWFT and WCC (JLR already do?)"
		"Improve public transport to then encourage "Park & Ride" especially for the school student populations & commuters by way of also introducing congestion charges in central areas &/or restricting traffic"
		"Park and Ride Scheme - especially one that went past the hospital, massive number of staff and patients would use, reduce congestion in town as well."
		"Abolish mileage allowances, promote car share and free parking at stations and park and ride schemes."
		"Organise group travel to work arrangements, to reduce staff vehicle journeys, e.g. buses for staff, facilitated car sharing."
		"Supporting better county transport links for school buses so prevent the many cars on the school run."
		"The school run is clearly an issue, we need to reduce the number of vehicles doing this and get people on bikes or walking if near enough."
		"Not going to stop traffic so make it easier for people to park, cheaper then people will come in and park rather than keep driving around trying to find parking which would reduce the carbon footprint. This would then help businesses and ensure we keep these going."
		"Stricter parking restriction to encourage people to walk"
		"Remove staff parking privileges to promote public transport"
		"Enforce the switching off of all engines when parked /waiting - including buses and coaches - Council should instruct all its contracted parties and own services in this - too often vehicles engines are running for no reason"
Supporting renewable energy generation, provision and use WCC using green energy suppliers, investing in generation of renewable energy, considering renewable energy in planning decisions and supporting residents to use renewable energy.	186	*"Provide incentives for householders house builders and businesses to make use of renewable energy and building insulation to decrease the demand on fossil fuels"*
		"All new houses/buildings to have solar panels and air/ground source heat pumps. Possibly also, all replacement heating systems must similarly comply".
		"Incentivise residents to switch to greener energy"
		"Lead the way with renewables e.g. council buildings with solar panels to create all if that buildings energy or tower blocks with sustainable biomass contracts"
		"Solar & wind generators should be on all council & education buildings, thus saving on all energy power"
		"Promoting the solar generation of electricity and the use of electricity storage systems and specifically prohibiting the

		building of gas or oil powered electricity generation units in the county" *"Decarbonise heating and transport - through increased generation and consumption of renewable electricity (wind, solar, biomass)"* *"Subsidise clean energy uptake (e.g. household solar panels, rainwater reuse systems) and require clean energy strategies in all new building projects (both domestic and industrial)"* *"Encouraging and supporting green electricity suppliers - a great example is the solar panel farm to the West of Stratford, more of these would be great, as well as wind farms if there are any suitable locations."* *"Invest in renewable energy technologies - to generate both income and reduce energy costs. Time to become much more imaginative"* *"Invest in council resources capable of working constructively and creatively within the (excessively complex) UK energy system to secure local investment in low carbon energy systems and networks - you need to work with the network operators to ensure they invest sensibly across Warwickshire to support low carbon outcomes: no one else will do this at a strategic level."* *"Make it a condition for approval of planning both commercial and dwellings that all new builds should have renewable energy equipment installed and water butts where appropriate."* *"Introduce incentives for fitting Solar energy to both domestic and commercial property"* *"Promote and support public and private schemes for new energy from waste facilities, anaerobic digestion plants and biomass boilers, thus turning domestic and commercial waste produced in Warwickshire into clean energy."* *"Ensure all new build homes and business have to include solar panels or wind turbine."*
WCC considering environmental impact planning, policies and procurement of services/supplies Considering the carbon footprint of decisions made by WCC particularly around new developments and transport and highways.	162	*"It should be recognised that whilst reducing WCC's own carbon emissions is important, its effects on the county as a whole are far more so. Thus, the priority for WCC should be to use its resources, policies and regulatory powers to steer the whole of Warwickshire to a nil net carbon position."* *"Ensure all new public buildings are easily accessed by foot or cycle and are built with the environment in mind like in the Scandinavian countries"* *"We need a massive change of focus from expanding highways towards public transport, walking & cycling. Stop all significant road building."* *"Ensure that planning includes proximity to towns and public transport and does not increase reliance on private cars."* *"Housing and planning to force builders to be far more environmentally responsible with their builds."*

"Work with partner bodies across the county to ensure that the climate emergency is adequately reflected in the development and implementation of all county wide strategies and plans - including the Warwickshire Energy Plan, Waste Strategy, Transport Strategies and Plans and Industrial Strategy."

"That all council decisions take account of their impact on carbon pollution and include best practice to minimize carbon. In some cases this will mean not proceeding because the topic of decision is carbon intense. An example would be refusal of planning permission for a gas fired peak lopping power plant. The same objective could be achieved with batteries which can store electricity from lower carbon sources e.g. CCGT and eventually from really low carbon sources when we stop burning gas."

"Consider far more carefully when granting planning permission for new supermarkets, that they will not create massive bottlenecks of traffic. Aldi by the Shires for example. It does affect emissions."

"Encourage more space efficient housing design, in particular communal living blocks of flats, instead of individual houses. We can't keep building on our green land, once it's gone, it's gone. So let's build up instead of out. Just an extra story or two creates enormous living space potential."

"Looking at the connectivity (movement of people around the county), would enable you to plan routes effectively, especially built into new developments."

"Less attention to pulling in housing/ employment. The county is bursting at the seams due to its heart of England situation and is being submerged under development. Rapidly becoming a suburban outpost for London and Birmingham."

"Rejecting carbon intensive industries in this region; requiring/encouraging local businesses to meet strict environmental and GHG emission standards."

"Developing a methodology to determine the impact on carbon emissions of all the decisions made by Cabinet / Full Council and for all large procurement contracts."

"A review of all services, contracts and tenders - assessing their impact and addressing these by setting targets and dates to be meet"

"Requiring all of its' own suppliers to evidence their own Carbon Footprint / Climate Change Plans, to reduce carbon emissions and negative impact/s on the environment."

"Prevent Greenbelt (i.e. the oxygen producing/ carbon removing areas) being destroyed."

"Protect Green Sites. Deny planning for 'all' Green Site development! Whether there's a shortage of housing or whatever other 'case' is put forward!!!"

Improving the natural environment and carbon offsetting Planting more trees, hedges and wildflowers; and more green space and parks. Ensuring new build include green credentials to offset their impact on the environment.	153	*"Increase the amount of trees and green space, prevent anymore green space form being built on"* *"Lots of house building in Leamington and Warwick should be offset with better country parks/green spaces and tree planting"* *"Protect as much of the countryside as possible, woodland, different habitats. Make sure this is in all new housing plans."* *"Work in collaboration with other organisations like the Wildlife Trusts to accurately map 'nature recovery networks'. These areas will identify opportunities where the natural environment can play a role in mitigating and adapting to climate change (e.g. improving flood protection and resilience via natural flood management, improving air quality by planting trees, or capturing carbon by more effectively managing wildlife habitats)."* *"Greenify streets, plant more trees wherever possible, encourage turning concrete areas into grassy areas, to lower summer temperatures"* *"Increase green spaces and plant trees to help absorb CO2 emissions - ensure that planning applications have positive biodiversity off-setting before they are granted."* *"Purchase of land and reforestation. Plant trees and shrubs on verges, roundabouts and off highways land. Create green corridors. seek to reinstate avenues of trees in towns and villages on residential areas. Give trees away for free for people to plant in their gardens/schools/community centres/care home grounds"* *"Building on the 'Heart of England Forest' initiative in the region and create a huge network of woods and forests in the county planting millions of trees and natural reserves."* *"Maintain the urban canopy! Currently there is no strategy for funding the replacement of dead trees in residential areas. We should be maintaining and increasing the number of trees within our towns. especially the residential areas."* *"Protect parks (i.e. the oxygen producing/ carbon removing areas)."* *"More green corridors and open space between housing developments which are today too cramped together."* *"Creation of new parks/ outdoor play & exercise areas VITAL! So much new housing getting crammed in - communal space outdoors vital for creating a strong community spirit."*
WCC implementing alternative ways of working and encouraging other businesses to do the same This theme includes reducing staff travel (getting to work and at work), more flexible working, less	145	*"Engage industrial type continuous improvement to all activity engaged in by the council to get "more for less". This will reduce waste overall, including carbon footprint"* *"New ways of working and not making grant gestures you cannot fulfil. Anyone can say they're going paperless for example but if you don't give your staff up to date systems they'll probably be working off paper for years to come"*

meetings and the reduction in use of paper		"Encourage working from home where possible. Encourage flexible working. Reduce staff workweeks to four days with no loss in pay."
		"Reduce waste of printing resources and communications. More use of online and social media to reach public."
		"Actually allow staff to work from home rather than just having a policy to say staff can when managers don't allow it!"
		"Improve broadband and technology so people can work from home"
		"Encourage staff and Councillors to reduce the number of journeys by car to commute to work and when attending meetings. Encourage and incentivise staff to walk, cycle, use public transport, car share. (Single people car use should be a last resort)."
		"Practice what u preach - e.g. 4 x WCC staff members travelling 17 miles to visit one customer at the same time on the same day"
		"Encourage your own staff to walk and cycle (with the new cycle lanes)"
		"I work at Warwick hospital and we are not allowed parking passes if we live less than a few miles away, do you have the same for your council?"
		"Look at where staff are based that work within the community. Lots of travelling, maybe community bases would be more beneficial then centralised locations".
		"Reduce paper useage. Switch all council tax demands and correspondence to an electronic form"
		"Eliminate single use plastics, wasting paper, food waste etc. in all county council premises"
		"Ensure any printing is on recycled/waterless paper. Fonts chosen for ink efficiency (i.e. thinner fonts use less ink than Arial)."
Improving the energy efficiency of WCC buildings Heating, cooling and lighting of buildings was frequently mentioned.	99	"Upgrade council premises heating and plumbing to phase out the use of gas and reduce water consumption"
		"Turn heating down in all council buildings, they are far too hot."
		"Review the Barrack Street building and bring it into line with other buildings (e.g. make sure it's efficiency rating is higher to match more modern buildings)"
		"Improve the efficiency of your buildings. Having the heating pumping out when it's no longer cold is a classic; with your employees then hitting the Aircon. Such as upstairs office, Leamington Library."
		"Consider timers/sensors on lighting internal and external on large buildings especially at night"

		"Lead by example and retrofit all council owned buildings to zero carbon."
		"Maintain council buildings so they run efficiently. Buildings such as the Bloxham Centre in Rugby must cost a fortune to run as they are so run down."
		"Do an energy audit / ensure that offices aren't running power/water/heating unnecessarily."
		"If any buildings are built to include (mandatory) a living roof i.e. planted with plants to reduce the temperature in places."
		"Consolidation of offices to reduce heating / cooling".
		"Cut down the use of lighting in school and council buildings after working and school hours"
		"Ensure that all its buildings and other facilities are well insulated, free from draughts and heated using high efficiency systems. Use heat pumps as the source of heating, particularly for schools and similar buildings with open spaces available for ground source heat pumps."
Provision of education and information about reducing carbon footprint Respondents felt that more can be done to educate residents and businesses about climate change and how they can reduce their carbon footprint. Involving and empowering the community to do more was also mentioned by a number of respondents	84	*"Tell the truth about climate change. Educate the public about the unmitigated disaster that is facing us."*
		"Effective communication of the seriousness of climate problem to all residents including the message that the problem cannot be solved by small adjustments to business as usual."
		"Educate and empower the public to make meaningful change - educate people on the importance of recycling and what can be recycled and how to reduce waste and their personal impact on the environment."
		"Education to engage public support and encouraging actions in this area, including shopping locally, discouraging unnecessary journeys."
		"Run workshops in schools, nurseries, and other establishments to show best practice and advice on how to reduce their carbon footprint, for the organisations as well as the children."
		"Make clear to everyone what is recyclable and how, which bins, what recycling centres, educate and encourage"
		"Organise with local residents' events to promote plastic free and recycling knowledge/ techniques."
		"Facilitate a joined-up network of organisations, services and community projects to promote and enable up cycling, repairing and reducing waste. Encourage more allotments and veg gardening amongst residents, particularly low-income groups via outreach education and schemes giving free seeds or young veg plants and free expert advice to get people started."
		"Create a citizens assembly to debate and discuss what to do. This should be drawn from citizens of Warwickshire, much like a jury and have access to all the information/science in order to make non-political judgements on what decisions to take"

Supporting a reduction in the use of single-use plastics Reducing the use of plastic within WCC, encouraging organisations and businesses to use less plastic and enabling residents to reduce their use of plastic.	83	*"Ban single use plastics being purchased/used on council premises"* *"Eliminate single use plastics, wasting paper, food waste etc. in all county council premises"* *"encourage and support schools and businesses to reduce single use plastics - including the council and the DC/BCs."* *"Encourage businesses to stop using single use plastic or items that aren't recyclable. Stop production of plastic bags and bottles"* *"Put restrictions on the use of non-degradable items used when events take place (such as food festivals and travelling fairs)"* *"Offer incentives to businesses to reduce their plastic use and promote reusable alternatives."* *"Re-use - campaign for re-usable glass bottles instead of plastics and less packaging; encourage refillable water bottles and hot drink cups and refillable food containers made of sustainable and compostable stuff such as bamboo"* *"Place drinking water taps (especially in parks) as some restaurants refuse to/charge money for water refills. This means that less people will buy plastic bottles water when out."*
Working with businesses to reduce carbon footprint Including supporting environmentally friendly businesses and local initiatives.	63	*"I would think working with businesses on recycling rates and energy use would also have an impact"* *"Support small start-up businesses that are creating a circular economy or giving Warwickshire residents access to sustainable/zero waste goods and services"* *"Target companies in the area with the biggest carbon footprints and work with them to reduce them incentivise them to become carbon positive using local offset schemes. Encourage renewable energy suppliers."* *"Encourage local supermarkets to keep their carbon footprints as low as possible and go plastic free."* *"Be bold and set challenging (but achievable) Climate Change Actions for Warwickshire, even better are targets that galvanise our communities including the business community."* *"Huge focus on businesses leading the change. The bigger they are the more they must take responsibility for the impact they have on the climate. This isn't about small initiatives in the workplace but a whole scale global change to how they work and operate. If we have declared a climate emergency, then the only way to deal with this is to completely overhaul our business and production methods and put a strategic and robust 10-year plan into action now"* *"Use its role to influence other local authorities to follow its leadership and influence business within the area to do more on their doorstep to contribute to climate change mitigation and adaptation."*

		"Energy use and waste production by companies and institutions: Warwickshire's services need to be held to higher standards in terms of wasting energy and producing plastic waste."
		"Reward businesses for being green and carbon neutral. Introduce an award system - businesses need to all go through assessments how much carbon they emit, and stickers should be placed on their windows/ or on their websites warning against carbon inefficient businesses and awarding praise for carbon neutral ones"
		"Work on reducing and reusing containers/ packaging with local retailers and increase range of recycled products handled"
		"Encourage suppliers to reduce unnecessary packaging on purchases and junk mail."
		"Support local pop up shops that allow residents to take it containers to fill their shopping to reduce our plastic waste"
		"Support eco-friendly shops by subsidising their rent e.g. core whole foods in Leamington, zero store Leamington. or praise/help promote shops who use less unnecessary packaging. Praise hotels and guesthouses who use less plastic for soaps/shampoos, who have eco-friendly washing practices for towels/bedding."
Encouraging and supporting energy efficient housing Enabling people to improve the energy efficiency of their housing – both private and public sector housing	55	*"Insulate existing housing stock and ensure new builds are carbon neutral with high insulation levels"* *"Subsidised grants to improve the energy efficiency of homes and businesses. Unfortunately, money needs spending and ECO is not going to cut it. People on 'non-low' incomes struggle to live here due to the costs."* *"Subsidising and/or funding for other energy efficiency items for council homes/private residents such as boilers, double glazing, insulation."* *"Introducing incentivised plans to retrofit the existing housing stock as above."* *"Energy efficient housing especially for vulnerable families and individuals. Planning and building control standards should raise the requirement for low energy construction materials and renewable energy technologies."* *"Improve energy efficiency of housing. This should include assisting homeowners to make energy efficiency improvements to their homes."* *"Promote alternative energy resources, advise people simple things, like how insuring your home is properly insulated, could help save on energy and heating costs."*
Warwickshire County Council vehicles	53	*"Analyse vehicle movements required for the delivery of services, including RCVs (I know WCC is a two-tier authority, but in the same way that climate change is a global issue, vehicle*

Ensuring vehicles are used efficiently with a move towards vehicles that are carbon neutral.		*movements must be considered by both district, borough and county authorities)"* *"Invest in council vehicles so they are the most efficient type. Electric vehicles would be good but more electric infrastructure is also required which I think is a national problem with the electricity infrastructure needing investment"* *"Zero emission fleet for ALL council and sub-contractor vehicles"* *"Work towards the goal of having all council vehicles as close to carbon neutral as possible."* *"Reduce fuel used by vehicle fleet, both by changing the fleet and by driver monitoring and training."* *"Replace WCC vehicles to electric when their current use ends."*
Offering incentives to change behaviour Including reduced taxes, cheaper parking and reward schemes to recognise efforts to reduce the carbon footprint by residents, schools and businesses.	44	*"Provide incentives for householders house builders and businesses to make use of renewable energy and building insulation to decrease the demand on fossil fuels."* *"lower rent so local shops can thrive therefore reducing carbon footprint of travelling to mass retailer's"* *"Encourage the community to recycle more, e.g. in some European countries, you get 10p for each recycled bottle"* *"Regeneration of high street shops by forcing local councils to reducing rents and rent subsidies to empty units to local businesses"* *"encouraging businesses to reduce plastic packaging by offering incentives to use alternatives Apply sanctions for chronic failure and rewards for success."* *"We have so much produce grown locally and selling it locally should be incentivised."* *"Transport - electric cars and charging points: incentivise taxis, buses, trains, car-sharing"* *"Affordable and reliable bus service. Have a reward scheme to encourage public usage"* *"Greater incentives for schools to 'be green' - children are going to be most affected by climate change, we need to change behaviour, not just attitudes. The council should set targets or offer awards for schools to achieve. Leading by example!"* *"Partner with companies that offer staff incentive schemes to encourage Council (and school employees if possible) to use cycle to work schemes and lease car schemes (like nhsfleetsolutions.co.uk/) to enable staff to lease bicycles and new cars, reducing their emissions."* *"Introduce non-financial staff 'bonus' schemes to encourage car sharing e.g. Discounts in District /Borough run activity and leisure centres"*

Supporting local employment, businesses, amenities and sources Encouraging and promoting local business to reduce transport both for distribution and for those purchasing or using services.	44	*"Encourage independent businesses in the town centre. This will reduce traffic to out of town retail parks, also most independent stores sell locally produced products, decreasing carbon footprint"* *"More local amenities for villages to reduce need to travel. Planning needs to stop blocking companies that want to create these amenities (and wasting money losing appeals because they made wrong decisions!)"* *"Educate shoppers to buy locally produced, seasonal food and give recipes and serving suggestions"* *"Encourage shopping local for local produce. Farmers markets - local shops selling local produce. Offer discounts on rates - actively support and encourage these businesses."* *"Improve school place so children can go to a local school"* *"Community based sharing schemes. Anything from unwanted items to allotment surpluses."* *"Emphasise LOCAL. Buy local. Connecting local produce and connecting buyers and suppliers. Assisting/ creating opportunities for this to happen. Work local, support local. Warwickshire has lots to offer. Look at innovative ways to deal with resources locally. Create Local opportunities for recyclables and waste."* *"Retain services at a local level e.g. libraries so that residents have the minimum of travel"* *"Support local food and business networks. Source council supplies locally and promote good practice."* *"Support communities by ensuring groups have adequate space to meet, locally, as pubs are no longer popular; space for leisure, space for exercise classes, community gardens, repair cafes. Look at what Leeds council have managed to implement."*
Waste management Comments expressing views on how WCC should manage waste.	44	*"Consider the whole waste life cycle and associated carbon emissions, from collection through treatment to disposal."* *"Reduce waste to landfill where possible and make waste sites more accessible with better facility for re-use/recycling."* *"Reduce amount of waste being burnt or sent to landfill"* *"Food waste from shops going to landfill - end of day"* *"Bring back the cloth nappy library to Leamington! Make people aware that there are other alternatives to using disposable items. "* *"Reduce refuse collection to 3 weeks to encourage more thoughtful re-use policies."* *"Use waste hierarchy - eliminate waste throughout service operations"* *"Reduce waste and duplication at every level."*

Other themes included:
- Supporting farmers, encouraging residents to grow their own fruit and vegetables and promoting a plant-based diet (25 comments)
- Air quality and pollution (20 comments)
- Taxation and penalties to deter practices that impact on the environment (18 comments)
- Warwickshire County Council working more efficiently with partners, especially districts and boroughs (12)
- Leading by example (11 comments)
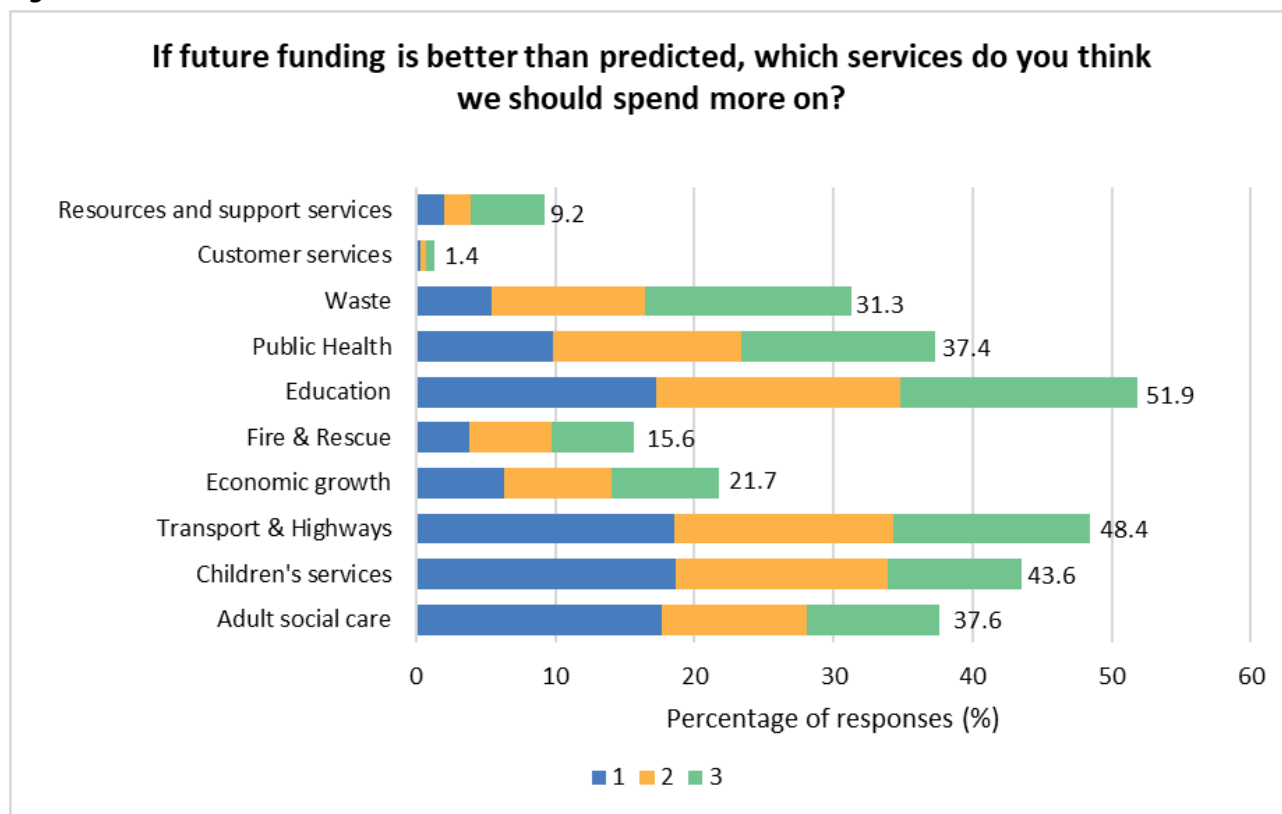- Reducing us of and preventing waste of water (7 comments)

4.4 Financial Strategy

Respondents were asked which services they thought Warwickshire County Council should spend <u>more</u> money on if future funding were to be better than predicted. Up to three services could be selected; 1,095 respondents provided an answer to this question – not all respondents selected 3 services (Figure 10).

- The service that the highest number of respondents said they would spend more money on if funding was better than predicted was *Education*, with 568 respondents (51.9% of responses) selecting 1,2 or 3 for this service.
- *Children's Services* and *Transport & Highways* had the greatest number of respondents selecting 1 (204 (18.6%) and 203 (18.5%)) respectively.
- The service that the least number of respondents said they would spend more money on if funding was better than predicted was *Customer Services* (n=15, 1.4%).

Figure 10

If future funding is better than predicted, which services do you think we should spend more on?
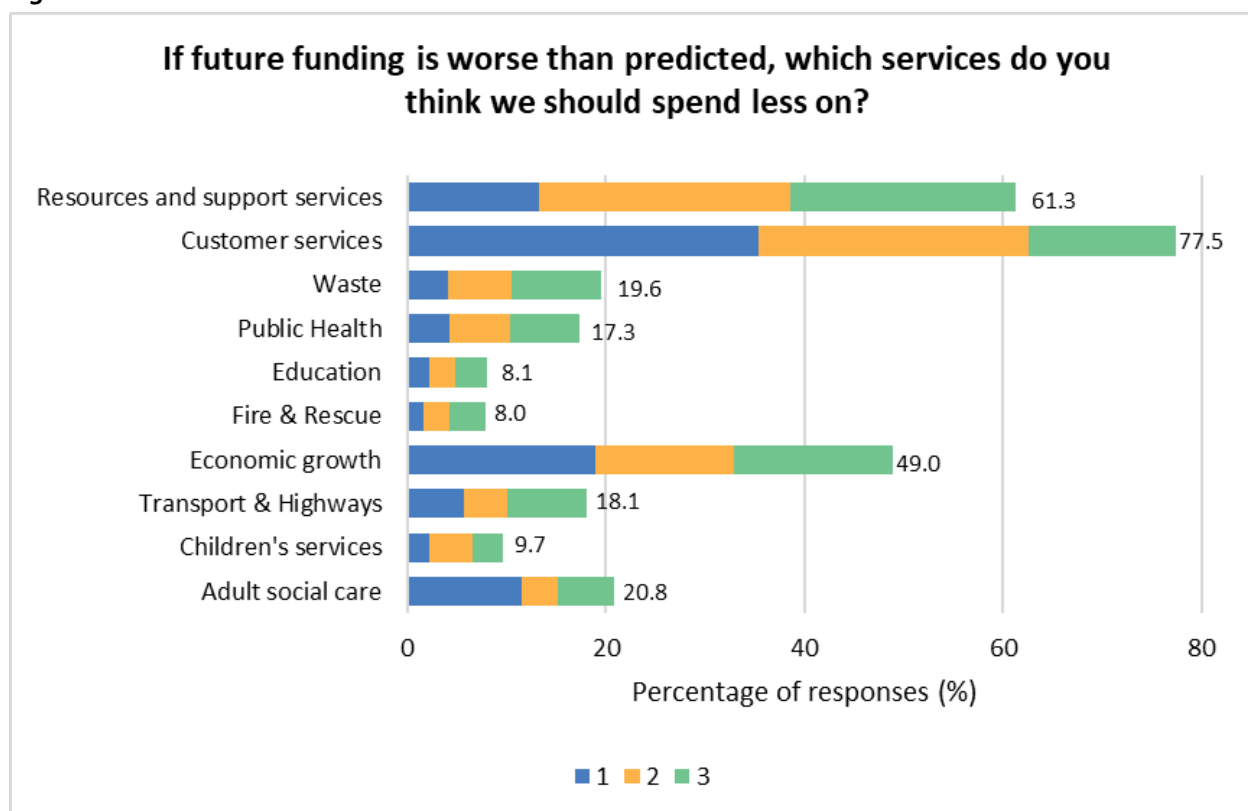
Respondents were also asked which services they thought Warwickshire County Council should spend less money on if future funding were to be worse than predicted. Again, up to three services could be selected; 1,052 respondents provided an answer to this question – not all respondents selected 3 services (Figure 11).

- The service that the highest number of respondents said they would spend less money on if funding was worse than predicted was *Customer Services*, with 815 respondents (77.5% of responses) selecting 1, 2 or 3 for this service.
- *Customer Services* and *Economic Growth* had the greatest number of respondents selecting 1 (372 (27.3%) and 200 (19.0%)) respectively.
- The services that the least number of respondents said they would spend less money on if funding was worse than predicted were *Fire and Rescue* (n=84, 8.0%), *Education* (n=85, 8.1%) and *Children's Services* (n=102, 9.7%).

Although a high proportion of respondents hadn't chosen fire and rescue as one of the services to spend more money on, it was the service where the fewest respondents said less should be spent.

Figure 11

If future funding is worse than predicted, which services do you think we should spend less on?

Service	Value
Resources and support services	61.3
Customer services	77.5
Waste	19.6
Public Health	17.3
Education	8.1
Fire & Rescue	8.0
Economic growth	49.0
Transport & Highways	18.1
Children's services	9.7
Adult social care	20.8

Percentage of responses (%)

■ 1 ■ 2 ■ 3

4.5 Further comments

Respondents were invited to make any other comments relating to the council plan 2025. Two hundred and eighty-eight respondents provided comments, due to the nature of the question these comments were diverse and ranged across almost 50 themes. Many respondents added more than one comment. Figure 12 lists the main themes; again, the greatest number of comments were around the theme of transport and highways.

Figure 12 Main themes identified on general comments about the Council Plan 2025

Theme / description	Count (%)	Example quotation(s) for illustration
Transport and highways There were a wide variety of comments relating to this broad theme. These included comments on: enabling travel by other means than cars; prioritising	48 (16.7%)	*"Non-car transport particularly public transport is crucial to the economic success of the county as enabling people to travel efficiently and not waste time in traffic jams is key."* *"Must must must develop the longer-term infrastructure to bring cars off the roads and improve commuting ability for those living and/or working in Warwickshire"*

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developments for and spending on different forms of transport and roads; the importance of the transport infrastructure to health, wellbeing, the environment and addressing loneliness and social isolation; ideas on what is needed to improve the transport infrastructure; and evaluating the impact of previous transport/highway related initiatives. A couple of comments mentioned the HS2 development.		*"There should be a reduction in the development of cycleways with more infrastructure given over to electric vehicles and charging points."* *"Spend less of the transport budget on roads for cars and more on active travel. You'll get more impact for less money."* *"Reducing spending on transport could mean less money spent on expensive roads and more spent on (relatively) cheap cycle infrastructure."* *"Help for the elderly to access social venues and provide transport, get rid of loneliness and isolation"* *"Transport strategy is a mess. Too many car journeys going through Warwick and Leamington, no viable southern bypass. Longbridge island is inefficient, needs flyovers to enable traffic to flow around both towns plus park and ride to stop vehicles. coming in with mandatory use for Warwick Technology park, Warwick Schools Foundation. Buses hardly used, it is vital to work out how to fix this and cycle tracks not sufficient to enable regular use of bikes."* *"I feel that if we encourage better, more efficient public transport then the carbon footprint will decrease, and economic growth will follow."* *"Please separate out "transport" from "highways" i.e. - please, no new roads. The money saved could be spent on transport - fare subsidies for everyone, so public transport becomes a free or cheap option for all. This would encourage people on to buses and make them viable and sustainable. OAP bus pass subsidies could be shared out with all, so everyone pays minimal amounts to use the buses. if used to capacity, the services could be expanded and improved upon, and this would cut down on private cars and pollution."* *"The Council should rigorously interrogate the business case for future transport plans and, for those plans which are completed, measure the actual the benefits (financial and/or social) have been achieved - and report on this to residents."* *"On transport there should be a critical cost-benefit analysis on investment against the policy objectives set out in the WCC Local Transport Plan 2011-2026."* *"Stop wasting money and effort on HS2 as soon as possible."*
Better management of finances and resources by Warwickshire County Council Comments in this theme focused on more efficient use of current resources, areas where respondents felt money is being wasted (the road development	43 (14.9%)	*"Please remember that the money the council has to spend is taken from the ratepayers. Please treat our money very carefully, it is not a bottomless pit".* *"For me, it is not about spending more or less on the areas listed in the previous section of the questionnaire. I believe that the Council should focus first on doing a better job using existing resources, and only then decide where to invest further or decommission. In order to do this the Council needs to understand its finances in fine detail using accurate, flexible and transparent financial systems. I think that historical spend should be challenged intelligently and annual zero-based*

around North Gate was mentioned by several respondents), services respondents felt funds should be invested in, and strategies for improving resource management and increasing income. There were also comments that related to spending by district and borough council such as the relocation of "the council" building.

budgeting alongside long-term planning should be the norm. It might be helpful to ask how much has been spent by the Council on senior salaries, restructuring and redundancy payments, to understand the ongoing value of commissioning and to evaluate the impact of this compared with simple and direct investment in front-line services, under a lean and effective senior structure."

"It is time the council started to realise that they are paid for by ratepayers and to stop wasting money on trendy "do-gooding". All schemes should be costed so that people can make a decision based on fact."

"Please adequately fund the services that the majority of residents use. Currently most of the funding is spent on a tiny fraction of Warwickshire's population"

"The best companies fully engage staff and customers to create a better service for less cost. We need to replicate that approach in local government services so that we continually offer better services for less money."

"A review of council spending by independent auditors I'm sure takes place but where are the results published for all to see and the opportunity to make comments? As in many industries, savings can be made by observation of activities within and wastage. The "five S" principle is a good starting point*"*

"Most reductions in Council services create additional costs to third parties. Thus reducing cost by charging for waste removal, increases fly tipping, and lower road maintenance causes more vehicle damage and accidents to cyclists.".

"However, broadly speaking - and this might be unpopular - my overall view is that the Authority should not 'overreach' in terms of the services it offers or the roles it gets involved in. Start with the core legal requirements - make the provision of those things the best that can be done and then, and only then, spend resources on some of the 'softer' campaigns / services that the Authority gets involved in."

"The pie chart reveals that WCC is spending huge sums on non-statutory services that are duplicated by others, e.g. economic development. How can this be justified?"

"Council only think in terms of spending tax payer money yet there are in some areas the opportunity to make money. In particular, the parks service. Far more could be done to make to parks service either break even or become profitable."

"The recent work around Northgate looks to have been very expensive without any obvious improvement in traffic management or air quality."

"Please stop wasting money on projects of no use like Bermuda Bridge"

"Stop spending money on things that don't need to be done. e.g. We had new street lights and new road signs put in locally when

		there was absolutely nothing wrong with the ones previously in place."
Climate change, sustainability and the environment Many of the comments in this theme were around Warwickshire County Council's approach to tackling climate change; a number of respondents were cynical and questioned if the climate emergency was being taken seriously. Climate change and the environment were seen as something that should be integral to all objectives and policies. Other comments under this theme related to areas to focus on to tackle climate change.	36 (12.5%)	*"Stop paying lip service to the climate emergency and actually do something."* *"The questionnaire treats Climate Change as a separate area, but it ought to be clear its amongst the main objectives"* *"The so-called urgency/declaration on climate/environment is not recognised within 'spending headings'- which we are being asked to rate!"* *"It's easy to see the environment crisis as something that doesn't help 'people' directly, and so to prioritise education etc. However, it is the biggest issue of our time and if we don't invest all we can, there will be no education, and we and our children we regret and resent it in time to come."* *"Climate change affects us all. Until it is seen that governments around the world are taking it seriously by finding alternate methods of providing people with all that they need opposed to mass production of everything and consumerism encouraged in the name of economic growth nothing will change. Lip service is paid to the masses. A new paradigm of thinking needs to be employed with an altruistic approach encouraged and adopted."* *"Are climate change and ecological crises to be taken seriously - or will WCC's declaration of a climate emergency really just be window dressing? The Chief Scientific Officer for Defra said recently that we should be planning for massive changes - and that the people and businesses are almost wholly unaware of what is required. It is down in large part for Local Government to lead. Where are you?"* *"If you are to work towards tackling the climate change emergency then you will need a radical change in how you fund and prioritise services and this must be developed and implemented quickly in order to be effective at a national and global scale. Individuals can only do so much, and it will fall to larger organisations and businesses to lead the way. Central government will need to be bold in their approach too and local authorities will need to lobby hard to make funding available for these huge changes to be brought about and in time."* *"If low carbon plans and incentives are introduced, this could save money on waste and transport/highways. "* *"Please support all green/sustainable policies in a coordinated and systematic way. Sustainability should be in every policy not an add on. Please put pressure on central government to provide resources to address it"* *"The Council should divest in fossil fuels"* *"We need to realise how important our countryside is. Also how crucial looking after our environment and wildlife is. Very upsetting to not see this appear."*

Difficulties in prioritising	30 (10.4%)	"I think the previous question is really difficult it's too black and white and broad brush to say spend less here and more here. Most of the respondents won't have the detail needed to understand impact or the realities of managing this budget."
Many respondents commented that they found it difficult to make a decision on which services should receive more or less funding. This was either because the information provided didn't allow them to do this or because they found all services equally worthy. Some respondents acknowledged that Warwickshire County Council also faces difficult choices.		"I do not believe that residents should have to make the decision on cuts as different people will have differing views. I believe that if you have to make cuts they should be made across all areas by percentage of the money they receive in the previous year's budget and by the reduction"
		"Asking where to reduce spending is a terrible question to answer! Everything is important to one or more sectors of the public."
		"When being asked to make reductions in service spending it is difficult to give an informed education response to questions asked as the individual as no knowledge to the inside working of WCC or what happens within each group"
		"The way the questionnaire is structured makes it unanswerable, particularly the last part. There is no information given as to what all the services provide and that makes it impossible to choose. There is no way to not choose children's services, adult care, and education as priorities, but the impact of losing funding on other services is not explained. Very unhelpful."
		"I appreciate budget considerations is a hard decision, but it is not as simple as made out by these tables. A lot interacts with each other i.e. lack of youth clubs may mean more antisocial behaviour and police involvement. I hope that consideration is given to the knock-on effects of your decisions on other organisations. Joined up thinking in the long run may reduce costs for all organisations whilst a cut for your organisation may create massive costs for other organisations and society as a whole. Please keep a holistic approach"
		"It is impossible to answer the questions about priorities for investment and disinvestment without an understanding of the relative pressures facing each service, their relative efficiency, and the relationship between support services and direct service provision. For example, shortfalls in information provision for adult social care could be met by investment in adult social care, customer services, or the IT service within, presumably, the resources block. Priorities should be about what needs to be done. How that gets done is for the County Council itself to decide, and it is somewhat ridiculous and dangerous to ask the public to decide this for you, as it could lead to disinvestment in areas which are already subject to under investment."
		"Very difficult to say where you should spend less and appreciate how hard it is to manage resources when they are already low and may decrease."
Central government cuts and financing	22 (7.6%)	"Why can't local government push back more against the devastating recent cuts by central government. All I see is local governments accepting the cuts and asking how high they

Comments in this theme were mainly sympathetic toward Warwickshire County Council putting the blame on central government for the difficult decisions that are required around funding and priority setting. Some respondents felt that the council should be doing more to lobby central government about cuts in funding.		*should jump. Why isn't the LGA getting its act together and protesting."* *"Local authorities are currently underfunded by central government. It is important for the county council to keep lobbying central government to try to bring more services back under local government control, particularly education and transport. This would enhance local democracy."* *"What should we reduce spending on' is an impossible question to answer. We need them all! What we have to do is pressure the government into increasing public spending. Local authorities have become the dumping ground for spending cuts that government could not find any less comfortable place to put them. It passes the buck. The council gets it in the neck for the decisions government has made. We should make this clear to residents who think the Council is doing nothing"* *"I don't envy you the tasks you are set given reduction in resources and increasing demand for services. So much is outside your control. Central gov should grasp the nettle and increase taxes."* *"I think you should have more funding not less, and broadly feel if resources are tight that areas such as social care and education should be handed back to national or regional bodies so they don't get in the way of your core role in protecting and supporting our communities and environment."*
Crime and community safety There were a wide range of comments within this theme from specific areas relating to crime that should be focused on, areas where community safety could be improved and the importance of feeling safe. Respondents commented on policing levels and some raised the suggestion of a police force merger. Street lighting was raised by a few respondents.	17 (5.9%)	*"Peoples biggest concern is crime. Everything comes second to feeling safe going to bed at night!"* *"Illegal hunting and the lack of support from the police"* *"Have a stronger crack down on illegal traveler camps."* *"I see crime fell off the list when it comes to spending some money on it! Also put the lights back on in Kingsbury it only attracts criminals to the area! But you already know that!* *"Policing seems to be missing in here. There can be no doubt that a Police officer on the street can be very sobering. They are very much in short supply in Leamington and this needs to be addressed."* *"We need more police on the beat so more officers available to cut crime, open police station at night."* *"Please turn the street lights back on. There has been an increase in crime. Police are underfunded so slower to react."* *"Invest in the deprived areas in each town - open up the spaces - support the young people in them to help them reach their potential and stop the crime and vandalism."* *"Public safety is paramount and so a well-run adequately staffed police service is essential. I fear it has been the poor relation for too long. Following the breakup of the West Mercia etc. merger, we should consider a merger with West Midlands - especially Coventry, which maybe should de-merge from West Midlands."*

Waste management and recycling There were a range of comments in this theme some duplicating comments made in the section about priorities. Some respondents focused on recycling and the policies of the district/ borough councils. Other respondents offered suggestions on how waste should be tackled.	14 (4.9%)	*"Better facilities for separation of more types of waste is also crucial in enabling the successful re-use and recycling of items into new products. Local re-use contributes massively to local economics but is not measured or valued."* *"Please focus on making recycling easier for people in this area."* *"What happens to non-recycled waste, does it go to landfill? Can this go to a Waste-to-Energy plant instead."* *"Improve your recycling to take ALL types of plastic, the Nuneaton crisp packet (and more) initiative shows it can be done without great cost. The council should take over and expand on this great enterprise."* *"Businesses must be made to recycle, reduce & reuse or have to pay much more to clean up their activity."* *"Waste? This is an old fashion name - we shouldn't be wasting anything"*
Education and schools Much of the comments in this theme were around the lack of resources available to support education and the importance of good education provision for everyone. There were a number of comments about the private sector and grammar schools.	12 (4.1%)	*"If you educate our children well, our county can only thrive, they are our future, this means no child should fall through the crack, ALL children should be treasured and educated well"* *"It is scandalous that such little is spent on education! Unbelievable for a country that used to be so ahead of the field in technology and industry."* *"I don't think it is helpful to have 'paid for services' that educational provision needs to sign up for. These services should be available to the children and families that need them and not be dependent upon school resources. Perhaps change the way finance is worked out to enable all these services to be available independently of where a school chooses to spend its budget. I am talking about services such as educational psychology, specialist teaching, and other very important services within education."* *"We can't ever neglect education, but I would restrict entrance to our Grammar Schools to local residents. It is ridiculous that Children from Birmingham & further afield are able to come to our Grammar Schools. These should be for local children. We should also not allow Children who have attended Prep or Private Schools to take the 11 plus. Grammar Schools then could help social mobility."* *"Why is WCC spending so much on education when most schools are run by academies?"* *"Private schools should be forced to share their staff resources and facilities with L A schools."*
Planning and impact of new developments e.g. housing Comments under this theme called for improvement in planning decisions particularly around new	12 (4.1%)	*"The Warwickshire county council has totally failed in its obligation to protect its citizens. It has presided over an increase in air pollution, inequality, ill health and poor housing. It has contributed to a general deterioration in the health of its residents by failing to control proliferation of development with no overall development plan."*

housing and the supporting infrastructure.		*"Better planning decisions needed - get some young people involved after all these towns are their future."* *"When planning new housing ensure the employment, schools, shops, public transport and healthcare integrated into the plan so that the new residents do not have to drive everywhere in their cars."* *"Make it a condition of planning consent that all new homes have south facing roofs suitable for solar panels."* *"DO NOT allow anymore building on flood plains or in green belts."* *"The quantity of new build developments needs to be addressed. They put a strain on our highways, school and health networks and emergency services. We are losing green belt land and countryside, trees are being chopped down and wildlife habitats destroyed. Rugby is becoming over populated for the small town and facilities that can be offered."* *"The area is constantly expanding, yet it does not have the resources to manage. Roads are not designed for the expansion, and the only way WCC seem to want to manage this is by putting in traffic lights mean all traffic comes to a standstill. Good examples, lights on Clifton Lane, Hillmorton end, lights on Mill Road/ Technology Drive."*
Inequalities within Warwickshire and a perceived North-South divide. A number of respondent's comments related to perceived inequalities in how the north of Warwickshire is supported and funded by the County Council compared to the south of Warwickshire.	11 (3.8%)	*"It would be lovely to see more unity and friendship in Warwickshire. That includes South Warwickshire and north Warwickshire. We should be working together not as separate entities. A lot of people feel that WCC does not care about areas outside of South Warwickshire financially and in other areas of council business as well."* *"The Northern area of Warwickshire is sadly and disproportionately disadvantaged compared to the south of the county. This inequality needs addressing."* *"Please stop spending the lion's share of public money in the wealthier, southern areas of the county where wages and house prices are higher and employment levels are higher. There is genuine deprivation in Nuneaton and Bedworth and North Warwickshire, stop hogging the pork barrel to yourselves."* *"Warwickshire is a poor neighbour to the West Midlands, there is a clear divide as to where investment is made in the county, i.e. North and south of the county. This cannot continue to happen. Nuneaton and Bedworth are becoming neglected and problems are becoming worse across a broad range of services and facilities. Indeed Nuneaton has a bad reputation of social acceptance and this is noticed where I work in Coventry! "* *"To start acting on behalf of all citizens wherever they live not targeted areas perhaps related to promoting party politics"*
Supporting children and young people	11 (3.8%)	*"I think WCC needs to focus on the Children more than anywhere else. The more their needs are unattended the more challenges you will see and will pay for later down the line."*

Comments in this theme relate to the importance of investing in services and facilities that support child and young people		*"Invest early and you will not be paying for specialists later."* *"Support for children experiencing difficulties at home and in school is a sound investment and needs to be readily accessible"* *"Youth opportunities, early intervention and family support services are crucial in order to stop the dreadful decline we are seeing in communities."* *"CAMHS is in a terrible state. 18 month waiting lists. Families are in crisis."* *"I'd focus on helping vulnerable children.....then we might get fewer adults who need help & support."* *"Create better areas for children and young adults to play and socialise to create better citizens for the future who will be healthier and less likely to commit crime then there will be more funding for other things"*

Other themes where a number of comments were received include:

- Improving town centres and high streets (9 comments)
- Warwickshire County Council leadership and elected members (9 comments)
- Housing and homelessness (8 comments)
- Suggestions to increase local taxation (7 comments)
- The use of contractors and improving contract management (6 comments)
- NHS, hospitals and health (6 comments)
- WCC and district & borough relationship (6 comments)
- A need for innovation (5 comments)
- Focusing on maintaining and improving what we have (4 comments)
- Suggestions to reduce council tax (4 comments)
- Service providers working together better (4 comments)
- Social care provision (4 comments)
- Staff salaries (4 comments)
- Vulnerable residents (4 comments)

There were also comments that related to investment in or improvement of specific places within Warwickshire. The majority of these were in the north of the county.

5. Responses provided by email

Four responses were received on the Council Plan 2025 engagement document, two from residents and two from people representing organisations - Regional Strategy & Partnerships Team, University of Warwick; and the Federation of Small Businesses in Warwickshire, Coventry and Solihull.

Responses focused on the following areas:

- Use, disposal and recycling of plastics (resident).
- Planting of trees and wildflower verges (resident).
- Better public transport (resident).
- Road infrastructure and traffic (resident).
- Impact of planning permission on sustainability of farm and food production (resident).
- Climate emergency and an integral approach to climate change (organisation).
- Poor air quality (organisation).
- Warwickshire economy and provision of training and infrastructure to support growth (organisation).
- Transport infrastructure to support economic growth (organisation).
- Challenges of large numbers of workers being in relatively low productivity sectors (organisation).
- Improving residents own ability to maintain their health and wellbeing including mental health (organisation).
- The future of towns and their development(organisation).
- Safety in town centres (organisation).
- Support for small businesses to grow and compete, and engagement with councils (organisation).
- Small businesses facing skills shortages and employment challenges – keen to support development of skills within the local population (organisation).
- Local businesses engaging with students to share their knowledge of the working world (organisation).
- Welcomes WCC Rail strategy (organisation).
- Vulnerability of small businesses to business crime (organisation).
- Ensure small businesses are not unfairly or disproportionately impacted on by any objectives relating to the climate emergency (organisation).
- Transport and highway infrastructure critical area to small businesses as heavily reliant on the local road network (organisation).
- Critical that businesses are an integral part of the Council plan and that councils listen and consider the needs of businesses in developing the activities and objectives that form the plan (organisation)

Council Plan 2025 - Engagement questionnaire

As a county council we want Warwickshire to be the best it can be, sustainable now and for future generations.

Our county, with its vibrant mix of towns and rural areas, heritage and culture, businesses of all sizes and great connectivity is brimming with opportunities, but our world is also facing significant challenges. We want your views about how to build on our many strengths to make Warwickshire the best it can be, sustainable now and for future generations.

Our vibrant economy must be sustained. Traditional sources of council funding are diminishing, and our environment is under threat. The council has declared a climate change emergency and we want your views about how we can address this to ensure Warwickshire's future sustainability.

We know we face pressures arising from increasing demand for services and further uncertainty on our long-term resources; particularly in adult and children's social care, special educational needs and disability, and waste. We are tackling these challenges from a strong base: we manage our finances responsibly and our staff are engaged, committed and passionate about delivering the best possible outcomes for our communities.

We are focused on the future and want to set out our plans for the next five years. What are our objectives, how do we prioritise our actions, and how will we fund them? We also welcome your suggestions about specific things we should do to deliver our objectives and achieve our three priority outcomes.

It's important for us to know if what we are planning is important to you. Where would you prioritise the council's work? Should we be spending more on certain services? Are there areas where you think we could spend less in order to afford to do this?

We want to know what you think, and we want your views to inform our five-year plan. Over the coming weeks please do engage with us, respond to our questionnaire, and talk to us at one of our October roadshows. (A regularly updated list of confirmed roadshows is available at www.warwickshire.gov.uk. Alternatively, please call 01926 738838 to find your nearest confirmed roadshow.

How to take part

- Complete the online questionnaire at www.warwickshire.gov.uk/ask
- Complete this paper.
- Come and talk to us at one of our roadshows (see below).
- Respond directly to askwarwickshire@warwickshire.gov.uk or in writing to **Council Plan 2025 Engagement, Commissioning Support Unit, Resources Directorate, Warwickshire County Council, Shire Hall, Warwick, CV34 4RL**

If you need an alternative format or language, please contact us by:

 Email askwarwickshire@warwickshire.gov.uk or Telephone 01926 738838

Privacy

We want to assure you that your responses are completely anonymous.

Questions for the purpose of equalities monitoring are included. You do not have to give us this information. If you do choose to provide it, we may use the data to analyse your response against your personal characteristics, such as age, in order to better tailor our services to the needs of our communities. All data analysed in this way will be anonymous.

Following the end of the consultation we shall publish the results and this may include quotes of comments which will be anonymous. If you reply to an anonymous survey then no personal details will be captured.

Information you provide in any additional correspondence to the surveys, including personal information, may be disclosed in accordance with the Freedom of Information Act and/or Environmental Information Regulations. If you want the information that you provide to be treated as confidential and not shared, including your contact details, please tell us why, but be aware that, under the legislation, we cannot always guarantee confidentiality.

If you would like further information, visit our website: www.warwickshire.gov.uk/privacy or contact our Customer Service Centre on 01926 410410.

☐ **Please tick here to show you have read and understand the Privacy Notice.**

Background information

2 In what capacity are you answering this? (Please select your main interest).
(Required) Please select only one item

☐ Warwickshire resident

☐ Work in Warwickshire

☐ Represent a local business

☐ Represent a local organisation (please specify below)

☐ Represent an education setting

☐ Other (please specify below)

3 Please select the area where you live (or work if responding as an organisation):
(Required) Please select only one item

☐ North Warwickshire Borough

☐ Nuneaton & Bedworth Borough

☐ Rugby Borough

☐ Stratford on Avon District

☐ Warwick District

☐ Work Countywide

☐ Live / work outside Warwickshire

☐ Other (please specify below)

Warwickshire in 2025

No one can be certain what the future will look like but information we have provides an overview of what we can expect to impact on Warwickshire County Council's services by 2025. This helps shape our priority areas. Please read the information leaflet supplied for an overview of Warwickshire in 2025.

Warwickshire in 2025
Future performance, trends and demands

It is estimated that there will be **579,095** residents in Warwickshire by 2025.

This represents an increase of nearly **1.4%** or just over **8,000 people** compared with 2018.

The **70+** age group will **14%**

and the **85+** population will grow by around **22%**

An increasing proportion of crime will continue to be linked to or facilitated by technology e.g. cybercrime

Awareness of crimes such as cybercrime and those linked with exploitation has increased which will increase reporting.

Faster broadband and the pilot of 5G across the West Midlands region will benefit business, public services and society
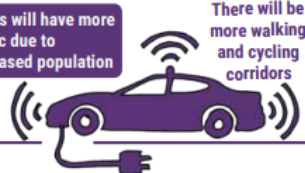
Artificial Intelligence, predictive analytics and robotics will become increasingly important in service delivery and improvement.

Growth in the use of **self-driving, electric** and **hybrid vehicles**

Roads will have more traffic due to increased population

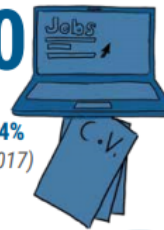There will be more walking and cycling corridors

7,800 more jobs an increase of 2.4% by 2025 (LEFM, 2017)

The largest employment growth will be in **real estate** (12.2%), **electronics** (10.6%), **head offices** and **management consultancy** (10.6%) and **food & beverage** (10.2%) industries.

In 2025 the motor vehicle manufacturing industry is expected to be Warwickshire's most competitive and concentrated industry. Business administration and support services, retail, education, construction and the logistics sector will employ the most people.

Unless addressed the skills available in the current resident workforce may not meet the needs of employers

It is likely that by 2025 life expectancy will be around **80 years** for males and **84 years** for females.

Disability will grow as a result of the rising number of people living into old age, rather than an increase in ill-health

Due to population growth and housing developments it is anticipated that by 2025 the school age population will have increased by approximately **15%**

We will need to provide close to an additional **8,000** school places.

4,309 people aged 65 and over will be living in a care home (both LA and non-LA) with or without nursing, an increase of 19.7% from 2019 estimates.

There will also be an increase in unpaid carers

Dementia represents the biggest growing cause of disability and rates are predicted to increase by **17%** in people aged 65 or over

Warwickshire will also see an increase in mental health issues

The quantity of waste being managed will increase due to housing and business growth.

However, recent Government strategy aims to minimise waste and maximise reuse, recycling and composting. This could radically change the way waste is managed by 2025.

Our priority areas

We want to make Warwickshire the best it can be, sustainable now and for future generations. Our plan for the next five years will set out our priorities and how we will achieve them.

To ensure people are supported to be safe, healthy and independent our objectives are to:
- Support our most vulnerable and disadvantaged children, providing early support, before situations become complex.
- Support the most vulnerable and disadvantaged adults to enjoy life, achieve, and live independently.
- Support residents to take responsibility for their own health and wellbeing and reduce the need for hospital or long term health care.
- Support and enable children and young people to access a place in a high quality education setting and achieve their full potential.

To ensure Warwickshire's economy is vibrant and supported by the right jobs, skills and infrastructure our objectives are to:
- Support communities and businesses to develop the digital skills and tools they need in a digital economy.
- Attract economic investment and maximise employment rates, business growth and skill levels in Warwickshire.
- Increase reuse, recycling and composting rates and reduce waste across Warwickshire.
- Manage and maintain Warwickshire's transport network in a safe, sustainable and integrated way.
- Work with communities to promote safety, prevent harm and reduce crime and disorder.

We know you expect us to use our resources efficiently and we have clear objectives to do this. These are to:
- Make it easy for customers to access our information and services.
- Put our resources in the right place to support our priorities and balance the books.
- Develop our workforce so that it has the right skills and capabilities to get the job done.
- Pursue leadership excellence and high performance at all levels.

- Reduce demand and cost through innovative service design and focussed prevention interventions.

4 Which objectives are most important to you?

	Not important	Of little importance	Important	Very important
Supporting our vulnerable and disadvantaged children				
Supporting vulnerable and disadvantaged adults				
Supporting residents to take responsibility for their health and wellbeing				
Supporting / enabling young people to access high quality education & achieve their potential				
Supporting communities/businesses to develop digital skills and tools				
Attracting economic investment, business and employment growth and increasing skills				
Increasing reuse, recycling and composting rates and reducing waste				
Managing & maintaining Warwickshire's transport network				
Working with communities to promote safety and reduce crime and disorder				
Managing the Council's resources efficiently				

Please add any comments about your response here. We welcome specific suggestions about what we should do to deliver the objectives.

5 In your opinion which three objectives are most important? *(Required)*

Please only select 3 items.

	1	2	3
Supporting vulnerable and disadvantaged children			
Supporting vulnerable and disadvantaged adults			
Supporting residents to take responsibility for their health and wellbeing			
Supporting / enabling young people to access high quality education & achieve their potential			
Supporting communities/businesses to develop digital skills & tools			
Attracting economic investment, business and employment growth and increasing skills			
Increasing reuse, recycling and composting rates & reducing waste			
Managing & maintaining Warwickshire's transport network			
Working with communities to promote safety & reduce crime and disorder			
Managing the Council's resources efficiently			

Responding to climate change

On the 25th July 2019 Warwickshire County Council unanimously declared a climate change emergency. As part of the emergency declaration the council has established a cross party Climate Change Task and Finish Working Group. The group will oversee the design and delivery of a carbon reduction programme across the council.

This is a key theme and we would welcome your ideas, suggestions and input to inform the development of the Council Plan and action plan on climate change. We want all our plans and actions to take account of climate change so that it becomes part of everything that we do and, not just as additional objective.

6 What three things do you think are most important for Warwickshire County Council to address to reduce its carbon footprint?

1.

2.

3.

7 What three things could Warwickshire County Council do to help you (or your community or business) to reduce your carbon footprint?

1.

2.

3.

Our financial strategy

In 2018-19, Warwickshire County Council's controllable spend was £478 million. Our funding levels and income are key to delivering the Council's objectives. We recognise we live in a world of uncertainty. We welcome the new one-year Government funding announced in the recent Spending Round. This provided certainty about future funding for the 2020-21 financial year but not beyond as a result of delays in decisions about key issues affecting local government funding, such as the outcomes of the government's Fair Funding Review, allocation of business rates and the delayed Green Paper on adult social care.

Whatever happens to funding beyond 2020-21, increasing demand for Council services is such that we need to find new ways of working, including with our partners, in order to meet changing demand within the available resources. Demand pressures are particularly felt in: waste; school transport; children's services; meeting the needs of those with special educational needs; and in adult social care arising from an ageing population.
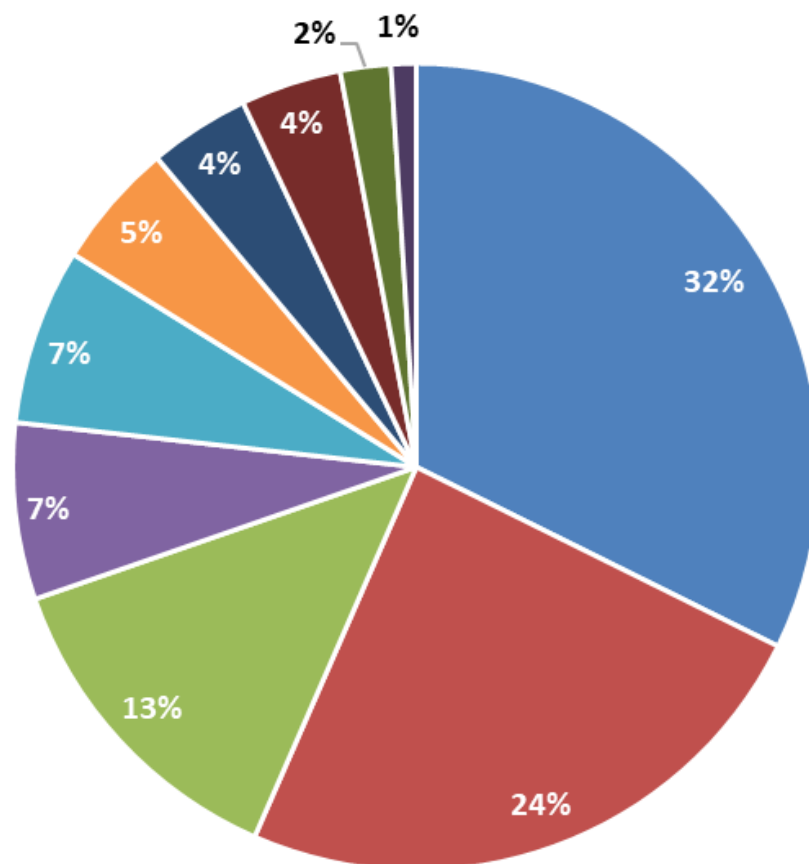
In this context, we will maintain our focus on long-term outcomes, sustainability and managing demand more effectively, while reducing our costs through our programme of change. We plan to prioritise investment in long-term infrastructure, including investment to mitigate the impact of climate change.

Nevertheless, the council will need to make some tough choices over the next 5 years in order to maintain our sustainable financial position, but we have a solid base on which to build. The Council has a strong record of delivering savings where it needs to, totalling over £100m since 2014. Going forward, in an uncertain financial context, we will maintain our focus on improving outcomes, generating income, reducing our costs and maintaining a sustainable financial position for the Council. We will build on our strong starting position to prioritise our resources to maximise value for money, and be in the best possible shape to respond to the next Government Spending round or any other changes in our operating environment.

To help us, we'd like to know where you think the Council should spend its funding.

The chart overleaf shows how much the council spent on different services last year:

Warwickshire County Council expenditure by service area *

- Adult Social Care — 32%
- Education — 24%
- Children's Services — 13%
- Public Health — 7%
- Support Services — 7%
- Transport and Highways — 5%
- Fire and Rescue — 4%
- Waste — 4%
- Customer Services — 2%
- Economic Growth — 1%

*Excludes financing costs, fees, charges and expenses

8 If future funding is better than predicted, which services do you think we should spend more on? Please only select 3 services.

	1	2	3
Adult Social Care			
Children's Services			
Transport & Highways			
Economic Growth			
Fire & Rescue			
Education			
Public Health			
Waste			
Customer Services			
Resources and support services			

9 If future funding is worse than predicted, which services do you think we should spend less on? Please only select 3 services.

	1	2	3
Adult Social Care			
Children's Services			
Transport & Highways			
Economic Growth			
Fire & Rescue			
Education			
Public Health			
Waste			
Customer Services			
Resources and support services			

Please use the space below to make any other comments:

Equalities monitoring

Warwickshire County Council collects equality data about staff, members and users. The purpose of collecting this information is to ensure that we can identify, tackle and prevent issues that would otherwise prevent engagement and ensure our processes and services are suitable for and reach as wide an audience as possible. Information submitted is anonymous and will not be stored with personal information that makes you identifiable. You do not have to give us this information but if you choose to it will help us to better understand the communities we serve.

If you have any questions in relation to this data collection, please email equalities@warwickshire.gov.uk

How old are you? Please tick box

☐ Under 18

☐ 18 – 29

☐ 30 – 44

☐ 45 – 59

☐ 60 – 74

☐ 75 +

☐ Prefer not to say

Do you have a long standing illness or disability? (physical or mental impairment that has a 'substantial' and 'long-term' negative effect on your ability to do normal daily activities)?

☐ Yes

☐ No

☐ Prefer not to say

What is your ethnic group?

☐ White British

☐ White Irish

☐ Gypsy or Traveller

☐ Other White background

☐ Black or Black British - African

☐ Black or Black British - Caribbean

☐ Other Black Background

☐ Asian or Asian British - Bangladeshi

☐ Asian or Asian British - Indian

☐ Asian or Asian British - Pakistani

☐ Chinese

☐ Other Asian Background

☐ Mixed - White and Asian

☐ Mixed - White and Black African

☐ Mixed - White and Black Caribbean

☐ Other Mixed Background

☐ Arab

☐ Other Ethnic Background

☐ Prefer not to say

What is your gender?

☐ Female

☐ Male

☐ Non-binary

☐ Prefer to self-describe

☐ Prefer not to say

Does your gender identity match your sex registered at birth?

☐ Yes

☐ No

☐ Prefer not to say

Do you have a religion or belief?

☐ No religion

☐ Buddhist

☐ Christian

☐ Hindu

☐ Jewish

☐ Muslim

☐ Sikh

☐ Spiritual

☐ Any other religion or belief

☐ Prefer not to say

What is your sexual orientation?

☐ Bi / bisexual

☐ Gay man

☐ Gay woman / lesbian

☐ Heterosexual / straight

☐ Other

☐ Prefer not to say

Thank you.

Please return your completed survey using the envelope provided or by handing it in at any Warwickshire Library.